

2020 TOP ONLINE DIRECTORIES

Grow Your Business
Fast with the Top
Online Directories!



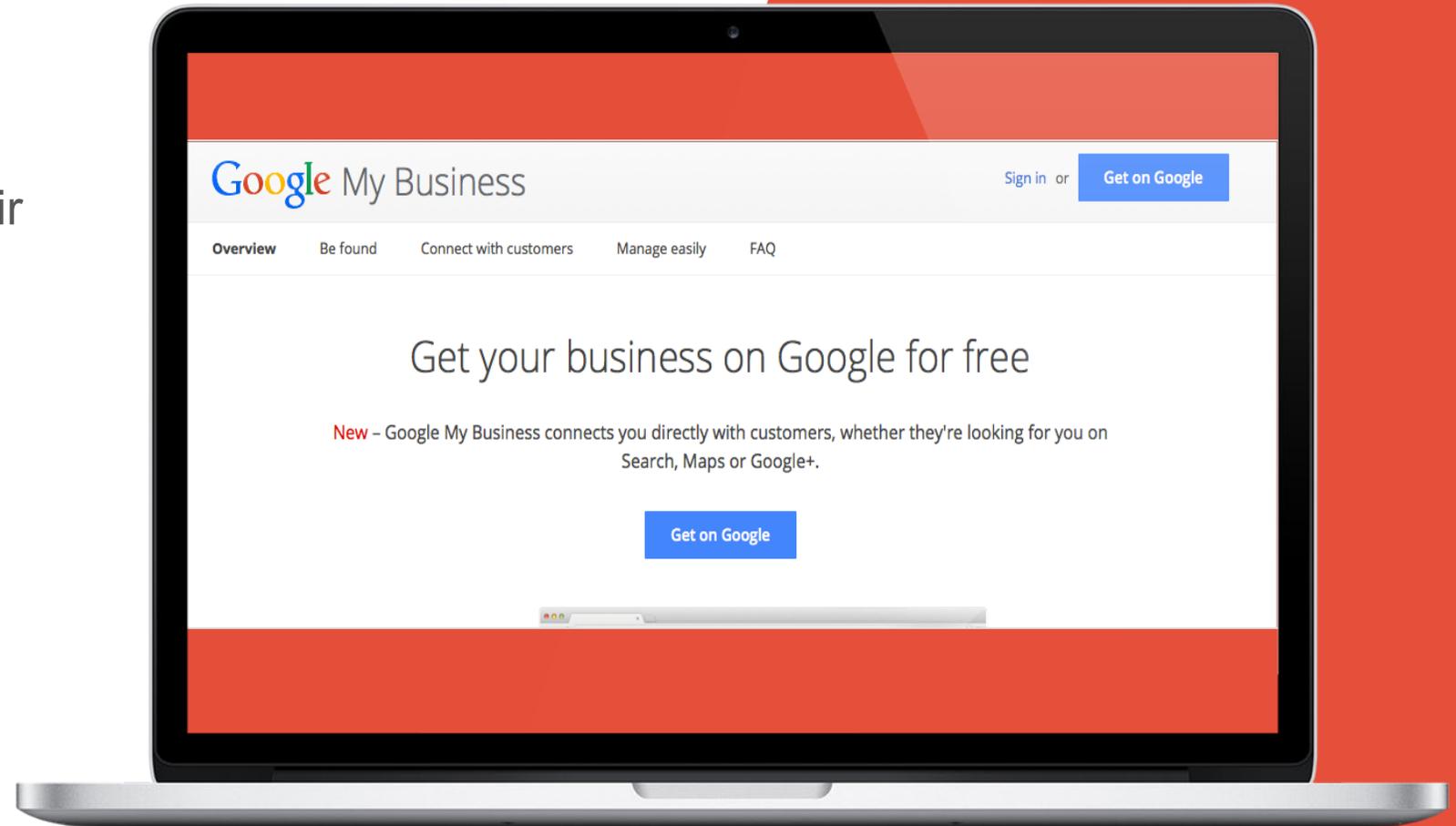
WHY LIST YOUR BUSINESS ON ONLINE DIRECTORIES?

There are literally hundreds of online directories available on the internet. These directories are designed to help online users locate the websites and information they are looking for.



WHY LIST YOUR BUSINESS ON ONLINE DIRECTORIES?

They are also a great way to help businesses increase their Internet traffic and improve customer recognition.



WHAT LOCAL DIRECTORIES DO

There are many reasons why a small business will want to register with the top directories on the web. Directories serve many purposes, such as:

Categorizing websites so that they are easily found using search engines.

Linking websites to one another for easier access.

Increasing traffic to individual websites.

Providing an easy way for consumers to find out about **specific companies**.

Boosting Search Engine Optimization (SEO) keywords and tactics for businesses so that they receive higher SERPs (search engine result pages) rankings.

Helping business websites **stand out** to potential consumers.



BENEFITS OF LISTING YOUR BUSINESS

Getting your small business registered in the top online directories can result in the following
(results may vary and are not guaranteed):

Increased **website traffic**

Increased **sales/revenue**

Increased **SERP rankings**

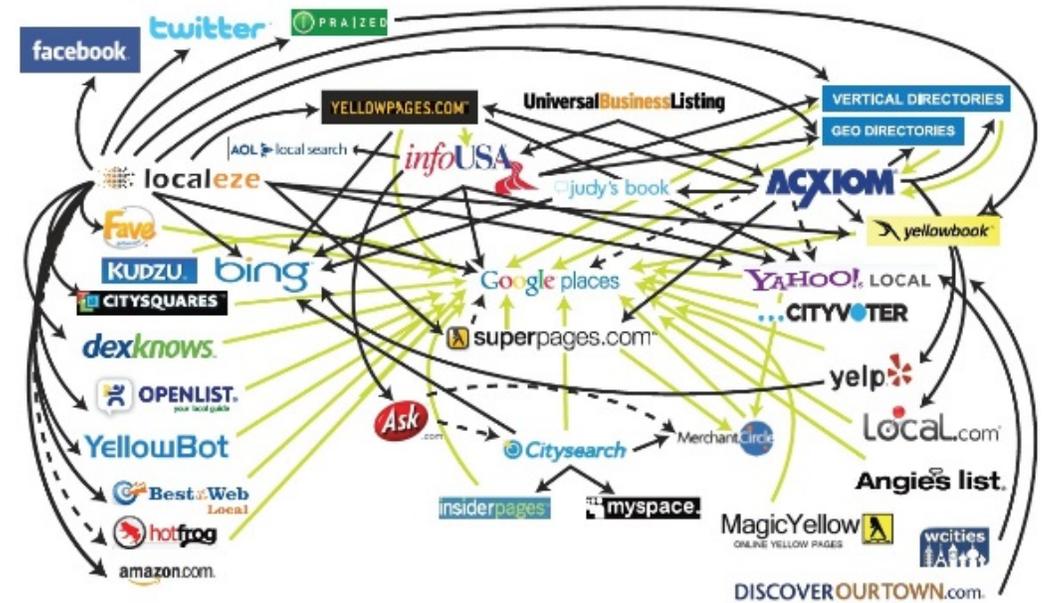
More **reciprocal links** to your website

Greater **brand recognition**

More **interactions** with customers

The **ability to share** deals, promotions, press releases and other special events with customers.

A better and more **comprehensive online appearance**



THE TOP ONLINE DIRECTORIES

In order to gain the most out of your business's website and other online materials you will want to sign your company up for listings in the following online directories:

Google My Business		Yahoo! Small Business/ Localworks		Bing Places for Business		Yelp	
MerchantCircle		Yellow Pages.com		Superpages.com		BBB	
Mapquest Business/Yext		Local.com		Foursquare		Linkedin	
Angie's List.com		CitySearch		CitySquares		Judy's Book	
Crunchbase		Yellowbot		BONUS! Facebook Page for Business			

BEFORE YOU GET STARTED



If you follow the steps, you can use this presentation to get your business listed in all of the top online directories.



However, it can be time consuming. So if you decide that you would rather have a professional – someone who specializes in this stuff – do it for you, please do not hesitate to contact us.

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Google

Google My Business

GOOGLE MY BUSINESS

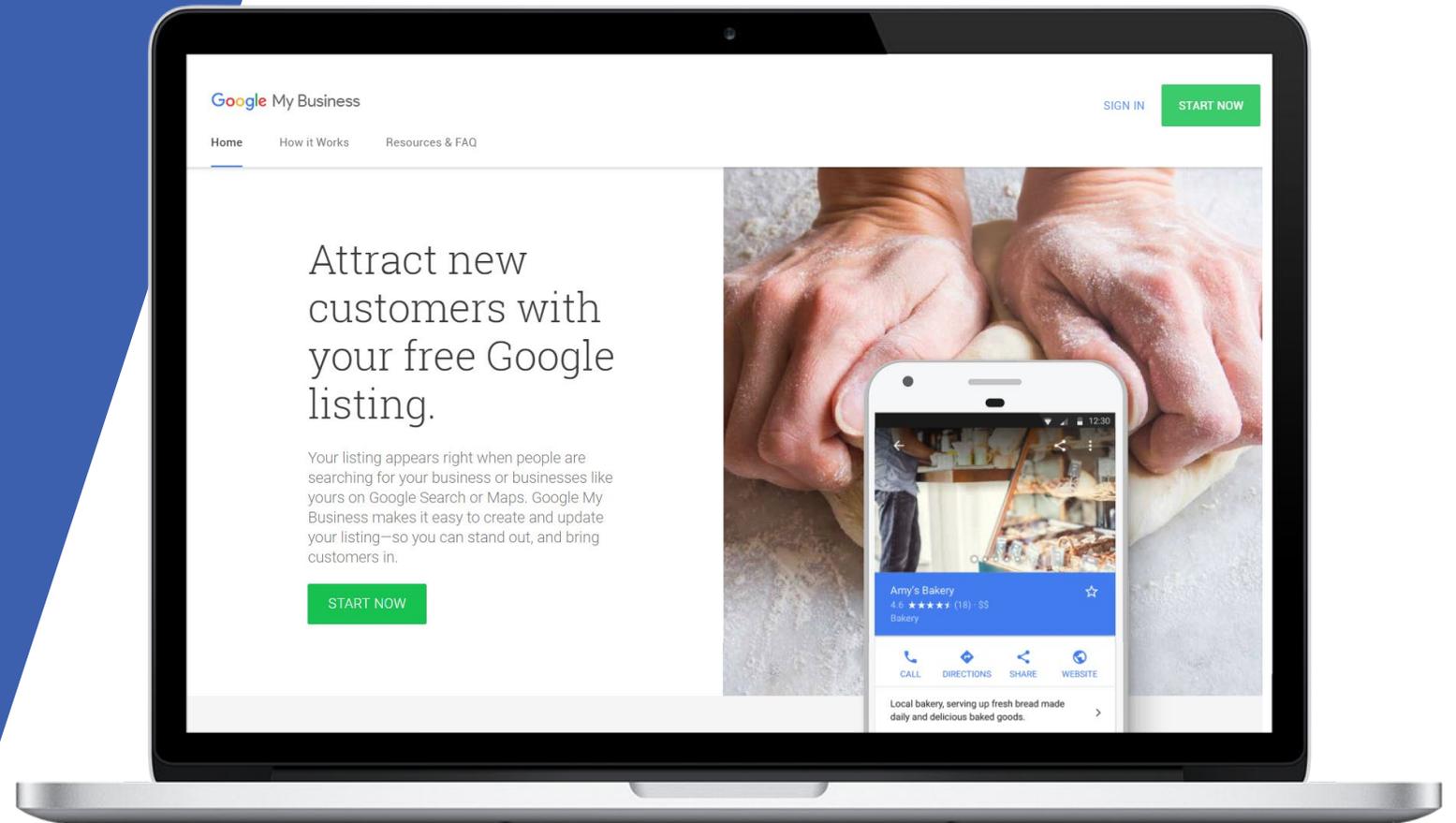
Google My Business is a free local platform directory service provided by Google. It allows your business to appear on Google's maps and search engine result pages. It allows to you better interact with your customers.

Google My Business allows you to:

- Manage the information Google users see about your business
- Interact with customers
- Understand your online presence, so you can expand when needed
- Go mobile

Google My Business is free to use.

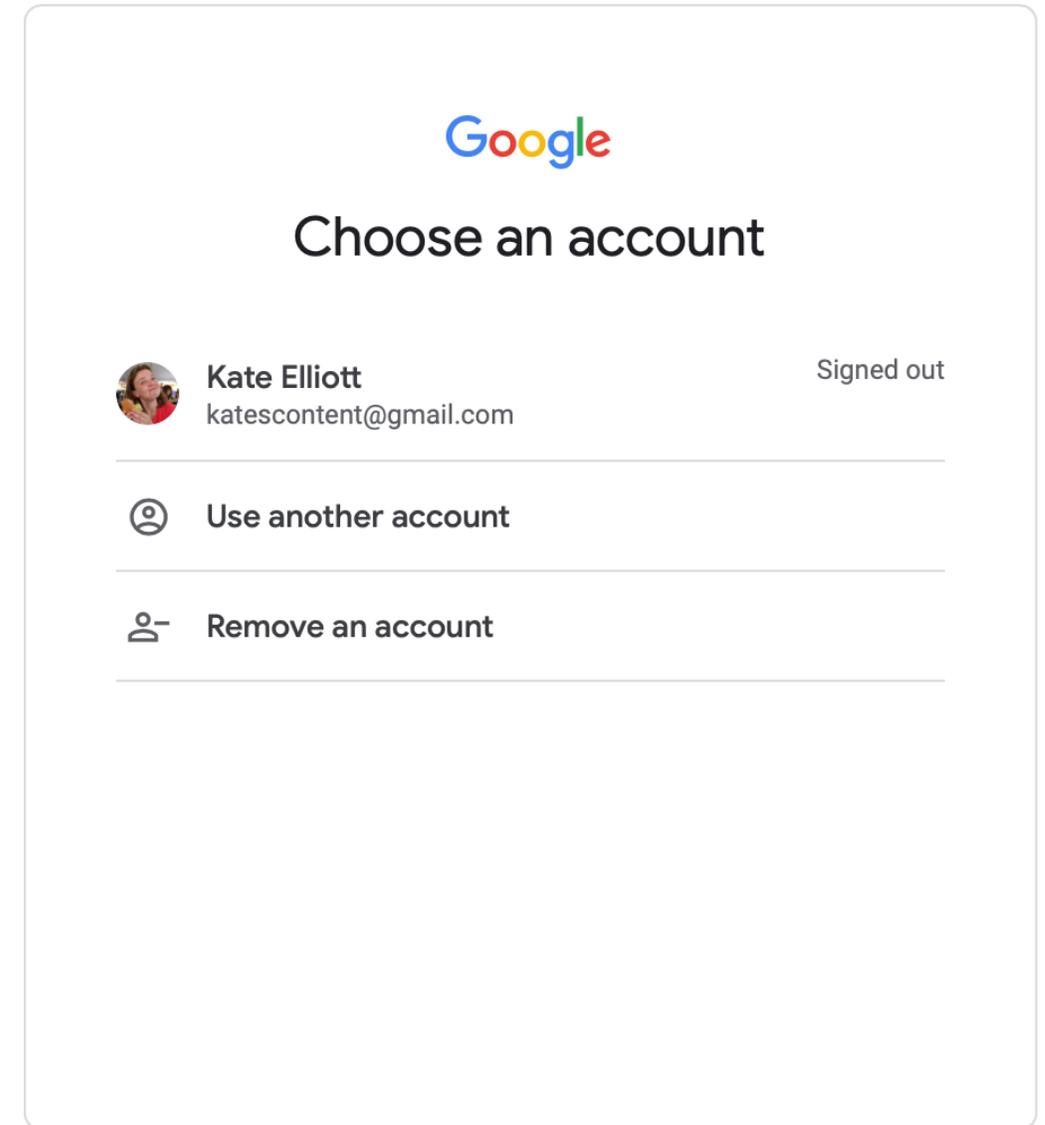
To submit your business listing to **Google My Business** start by going to <https://www.google.com/business> . Once there click on the 'Manage Now' button. If you do not have a Google account, you will need to create one.



STEPS TO SUBMITTING YOUR BUSINESS ON GOOGLE

1 STEP

Choose the Google account that you wish to use for your business' profile.



2 STEP

Google will ask you to set up some recovery options. This information will allow you to recover your profile if something goes wrong with it.



Protect your account

 katescontent@gmail.com



Google can use these if you get locked out of your account or if we notice suspicious activity

Recovery phone number

Recovery email

UPDATE

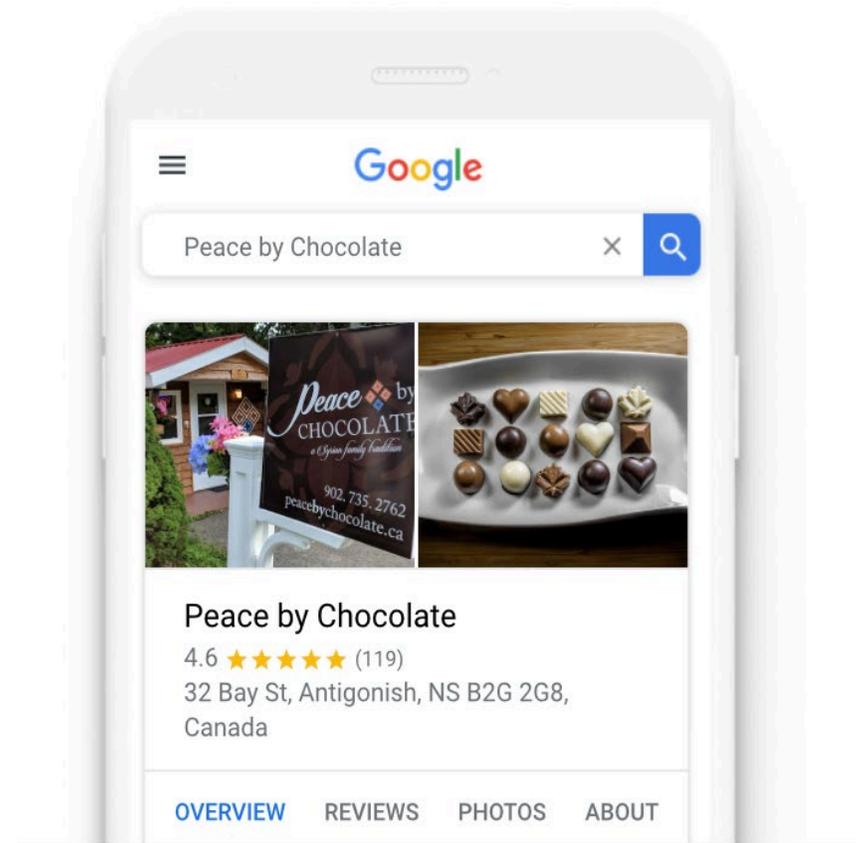
CONFIRM

3 STEP

You then need to determine if your business already has a Google My Business profile. Search for the name of your business using the Search function at the top of the page. If Google does not find it, click on **'Add your business to Google'** at the bottom of the page.

Find and manage your business

🔍 Type your business name



Can't find your business?

[Add your business to Google](#)

4 STEP

Enter the name of your business and click **'Next'**. Make sure to read the **Terms of Service** and **Private Policy**.

← What's the name of your business?



Business name

Kate's Kandy

By continuing you agree to the following [Terms of Service](#) and [Privacy Policy](#)

Next



5 STEP

You will need to choose a category for your business. Click beside the Search function and start typing a category. A drop-down list will appear from which you can choose the appropriate category. When finished, click **'Next'**.

← Choose the category that fits your business best

This helps customers find you if they are looking for a business like yours. [Learn more](#)

Business category

You can change and add more later

Next



6 STEP

You can choose to add a location for your business. If you are a local business, this is the location you would like your customers to visit. It is highly recommended that you enter a location. Click on **'Yes'** and then **'Next'**.

← Do you want to add a location customers can visit, like a store or office?

This location will show up on Google Maps and Search when customers are looking for your business

Yes

No

Next



7 STEP

Enter the address of your business and click 'Next'.

← What's the address?



8 STEP

Google will ask if you also serve customers outside of your location, such as if you are a pizza parlor that delivers. Check **'Yes'** if you service customers outside of your physical location, or **'No'** if you do not.

← Do you also serve customers outside this location?

For example, if you visit or deliver to your customers, you can let them know where you are willing to go

- Yes, I also serve them outside my location
- No, I don't

Next



9 STEP

In this step, you will decide which contact details you want to share with your customers. Including a phone number and a website, if you have one, is very important. Here you can also choose whether you would like to create a free website based on the information you have provided.

← What contact details do you want to show to customers?

Help customers get in touch by including this info on your listing (optional)



Contact phone number

Next

Current website URL



I don't need a website



Get a free website based on your info.

[See details](#)

10_{STEP}

The next step is to confirm that you have created a basic profile. If you are happy with the listing, click **'Finish'**.

← Finish and manage this listing

You'll be able to manage **Kate's Kandy** on Google.

- ✓ Promote your business with photos and posts
- ✓ Track business analytics to understand your customers
- ✓ Respond to customer reviews

Finish

11 STEP

Your listing is not complete until you have verified the business. Enter a contact name for a postcard to be sent to, and then click **‘Mail’**. You can also choose **‘More Options’** to verify the business later, but you cannot fully manage your listing until it is verified.

Choose a way to verify

In order to fully manage and represent this business on Google, you'll need to confirm that it's yours.

Select how you'd like to get a verification code. [Learn more](#)



Postcard by mail

Have a postcard with your code mailed to this address

May take up to 5 days to arrive

Contact name

Mail

Kate's Kandy

624 South La Brea Ave, Los Angeles, CA 90036-3568, United States



More options

12STEP

You will then be taken to your listing. Here you can manage it although, until it is verified, your options will be limited.

Kate's Kandy
624 South La Brea Ave
Los Angeles, CA 90036
United States

- Home
- Posts
- Info
- Insights
- Reviews
- Messaging
- Photos
- Products
- Website
- Users
- Create an ad
- Get custom Gmail
- Add new location
- Manage locations

Advertise easily in minutes

Google search bar with 'G' logo and search icon.

Ad - www.example.com

Place your Ad on Google - Find More Customers

Getting started is simple - we walk you through every step. Set your own budget and only pay when people click your ad. [Learn more](#)

[Start now](#)

Verification needed

To finish your free listing, you'll need to verify that you're authorized to manage it. What you'll get with verification:

- ✓ Allow new customers to find you across Google
- ✓ Create promotional posts
- ✓ Track business analytics
- ✓ Respond to customer reviews

[Verify now](#)

Power through your work

Start below to get a business Gmail address and all the Google apps you love, designed for your workplace. 

[View details](#)

[Activate free trial](#)

Google Virtual Tours

Enhance your online visibility and draw traffic to your business with a 360 interactive experience. 

[Get started](#)

Businesses like yours are posting!

[Target](#) Department store · 1.8 miles away [Apple](#) Electr

Save up to 50% on Toys*
Dec 1 - Dec 26
Find all of the top toys of the [Learn more](#)

Dec 16, 2019

[Create post](#)

YAHOO!

Yahoo Small Business

YAHOO SMALL BUSINESS

Yahoo Small Business, formerly **Yahoo! Local Directory**, and then **Aabaco Small Business**, will get your business listed on LocalWorks, one of the most popular search websites on the internet. On the home page they state that with this one listing, business owners can get their business listed in over 60 online directories. Getting your business on Yahoo Small Business will vastly increase your online presence. However, these are not free on Yahoo! A business listing costs anywhere from **\$8.00 to \$40.00 a month**.

To submit your business listing to Yahoo Small Business go to: <https://smallbusiness.yahoo.com/local> and enter your business' name before clicking on **'Get free report'**.

YAHOO!
SMALL BUSINESS

Business Maker

Get Online ▾

Local

Web design

1-866-883-1043

Mon - Fri, 6am to 5pm PT

Resources

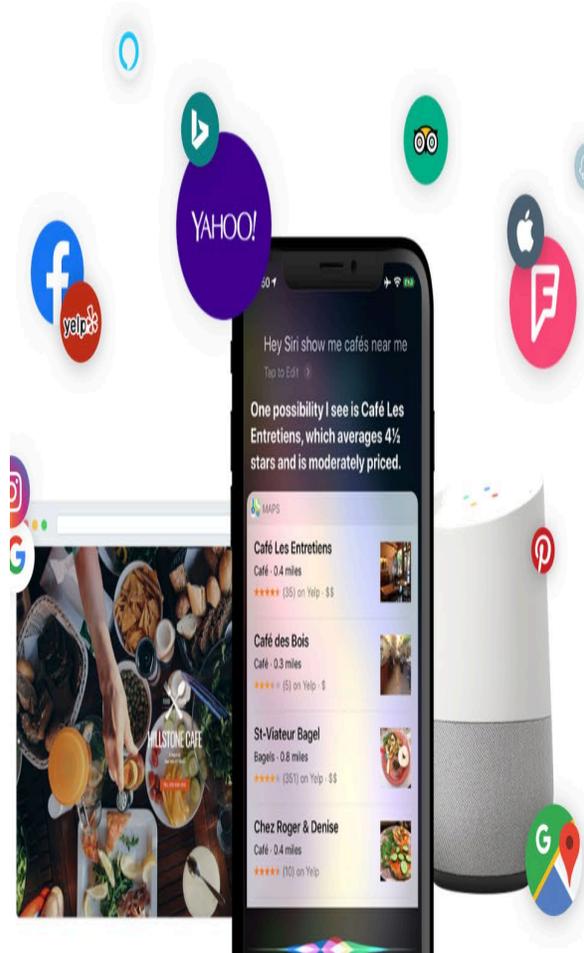
Help

Login

Ring in the holidays and save up to \$250 off a fresh website Use the promo code HOLIDAYJOY

Learn more

*Exclusions apply



Ensure your business is found everywhere

Localworks puts you in control of your business across 70+ online local listings. Being found has never been so easy.

Get your free personalized report to see how your business appears online.

Get free report

For U.S. businesses only

STEPS TO SUBMITTING A DIRECTORY REQUEST TO YAHOO SMALL BUSINESS

1 STEP

Verify your business by providing some basic information about it. Then click **'Agree & Continue'**.

Ring in the holidays and save up to \$250 off a fresh website Use the promo code HOLIDAYJOY

Learn more

*Exclusions apply

Let's see how your business shapes up online

Fill out this form for a free report on your current business listings

Business Name Kate's Kandy	Address	
<input type="checkbox"/> My business has multiple locations		
City	State name	Zip code
Business category	Phone	
Business email		

Ring in the holidays and save up to \$250 off a fresh website Use the promo code HOLIDAYJOY

Learn more

*Exclusions apply

2 STEP

Yahoo will scan your listing to look for errors. If it finds any, it will indicate a percentage of errors, and what errors there are. If errors are returned, review them. After scrolling to the bottom of the screen, click **'Improve your listing'**. This will only appear if you have errors. Otherwise, click **'Continue'**.

Your scan is complete

Improve your listing

Kate's Kandy

624 S. La Brea Avenue
Los Angeles, CA, 90036
310-256-3449

[Edit listing](#)



Ring in the holidays and save up to \$250 off a fresh website Use the promo code HOLIDAYJOY

Learn more

*Exclusions apply

3 STEP

Once you've corrected the errors, you will then be taken to a screen showing the payment due. Here you select the payment plan, the duration of the subscription, and enter any coupon codes. Once ready, click on the **'Choose this plan'** under your desired option.

Simple pricing options

★ Recommended

Standard

Update your business information across 70+ directories

As low as

\$23.25

per month,

plus taxes and fees with an annual prepaid plan

Choose this plan

Premium

Get more control with powerful reviews features and competitive intelligence

As low as

\$33.25

per month,

plus taxes and fees with an annual prepaid plan

Choose this plan

[Compare plans +](#)

4 STEP

If you do not already have an account with Yahoo Small Business, you will need to create one. Enter your personal information, check the box indicating that you agree to their Terms of Service and then click **‘Sign up’**. Here you can also determine whether you want a one-year subscription or want to pay for 3 months. You can also apply a coupon in this area.

YAHOO!
SMALL BUSINESS

Step 1/2

Sign up and get things rolling

First Name Last Name

Email Address

Password [Show](#)

I have read and agree to Yahoo Small Business's [Terms of Service](#), which include third-party agreements for any additional options selected.

Already have a Yahoo Small Business account? [Log in here](#)

[Sign up](#)

Localworks Standard: [Remove](#)
Kate's Kandy
1 Year \$279.00

Have a coupon?
 [Apply](#)

Subtotal	\$279.00
Taxes	\$0.00
Total	\$279.00

Choose your billing method

Credit Card PayPal at checkout

5 STEP

The next page will ask you for your payment information. Fill out all the required fields and then click **'Add card'**. Once you do, it will take you back to the checkout so you can complete your listing.

✔ You're signed in

[Edit](#)

Choose your billing method

Credit Card PayPal at checkout

Cardholder Name

Card Number

Month
- Select One -

Year
- Select One -

CVV

Billing information

Address 1

Address 2 (Optional)

City

State
- Select One -

Zip Code

Country
United States

Phone Number

Example: (555) 555 - 5555

[Continue](#)

Step 2/2

Localworks Standard: [Remove](#)
Kate's Kandy

1 Year

\$279.00

Have a coupon?

Enter coupon code [Apply](#)

Subtotal \$279.00

Taxes \$0.00

Total \$279.00



**Bing Places for
Business Directory**

BING PLACES FOR BUSINESS DIRECTORY

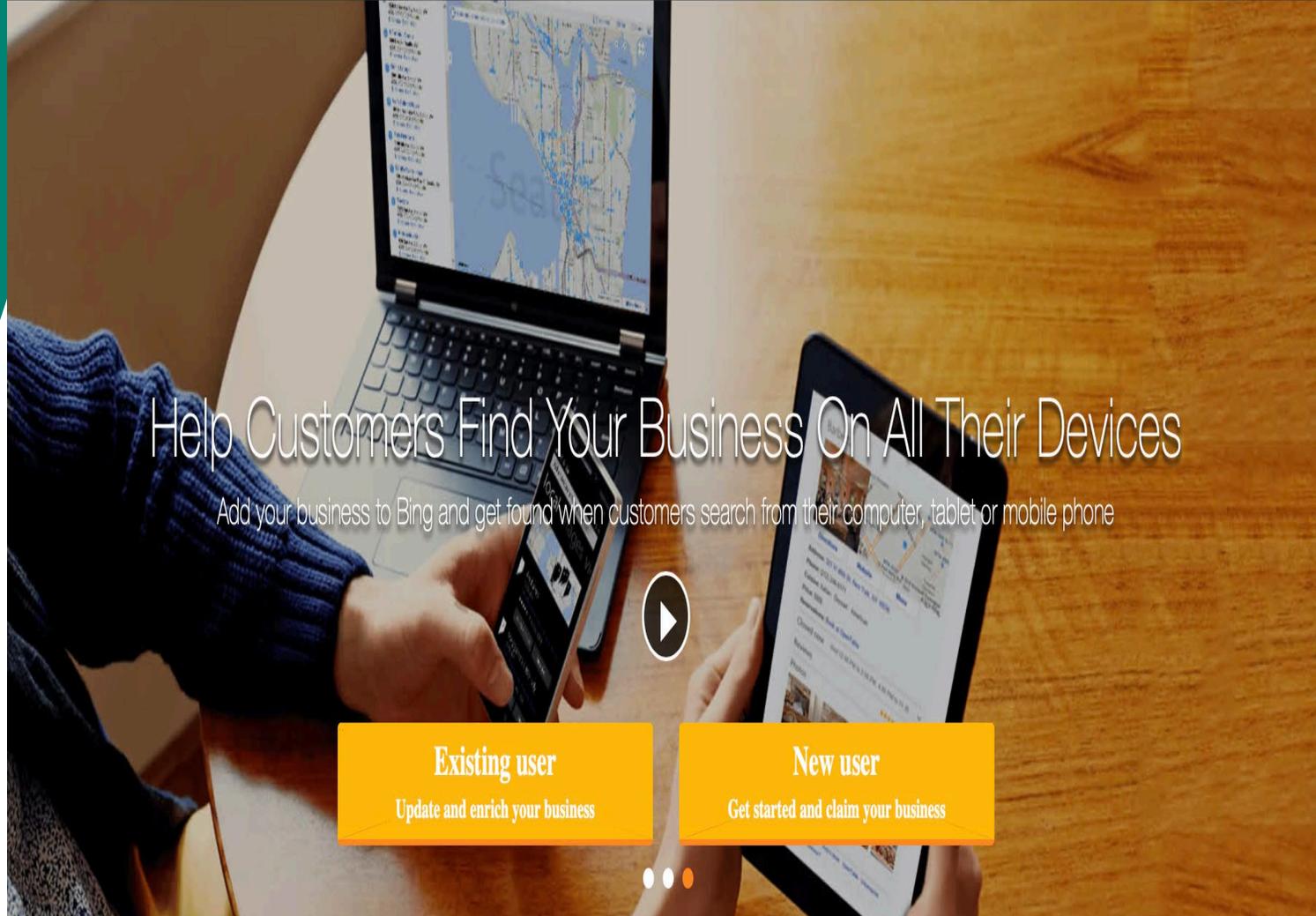
To submit your website to Bing Places for Business go to:
<https://www.bingplaces.com/>

1 STEP

After arriving at Bing Places for Business' home page, you can choose to update your listing by clicking on **'Existing User'** or you can create a new listing by clicking **'New user'**.

Sign up now and receive a **\$100** search advertising credit from Microsoft Advertising. [Terms and Conditions apply.](#)

[Get Started](#)



Help Customers Find Your Business On All Their Devices

Add your business to Bing and get found when customers search from their computer, tablet or mobile phone



Existing user
Update and enrich your business

New user
Get started and claim your business



2 STEP

If you already have a Google My Business listing, you can import the information from there. This option is only available if your business has already been verified on Google My Business. If not, you will need to choose **‘Claim or add your business manually’**.

Select to add or improve your business listing on Bing as a verified representative



Already on Google My Business? Import your businesses now

- ✓ Instant verification if already verified on Google My Business.
- ✓ Save time as your business details are pre-filled. You can edit after importing if details are obsolete.

Import from Google My Business now

OR



Not on Google My Business? No worries!

- ✓ Claim your business on Bing and edit incorrect details.
- ✓ Add your business to Bing and get discovered by local customers.

Claim or add your business manually

3 STEP

Select your business type from the drop-down menu.

Bing places for business

Search for your business

What is your business type?

Select 

Search for your business

4 STEP

A dialogue box will appear asking for more information about your business so Bing Places can search for it. You can search using your business' phone number, or your business' location.

What is your business type?

Small or medium business (1-10 locations) ▾

Country/region

United States ▾

To search for a business, enter either your business phone number or your business name and location.

Phone number

OR

Business / Professional name

Location

Please specify a Zip code or a combination of City, State and Zip code

Search

5 STEP

If you did not find your business and clicked on **‘My business is not listed in the search results’**, you will then be given two options. You can either **‘Create new business’** or **‘Modify search’**.

Bing places for business

Search for your business

No found businesses for '310-256-3449' from Bing

Suggestions:

1. Make sure that all words are spelled correctly.
2. Search using another address.
3. Search using phone number.

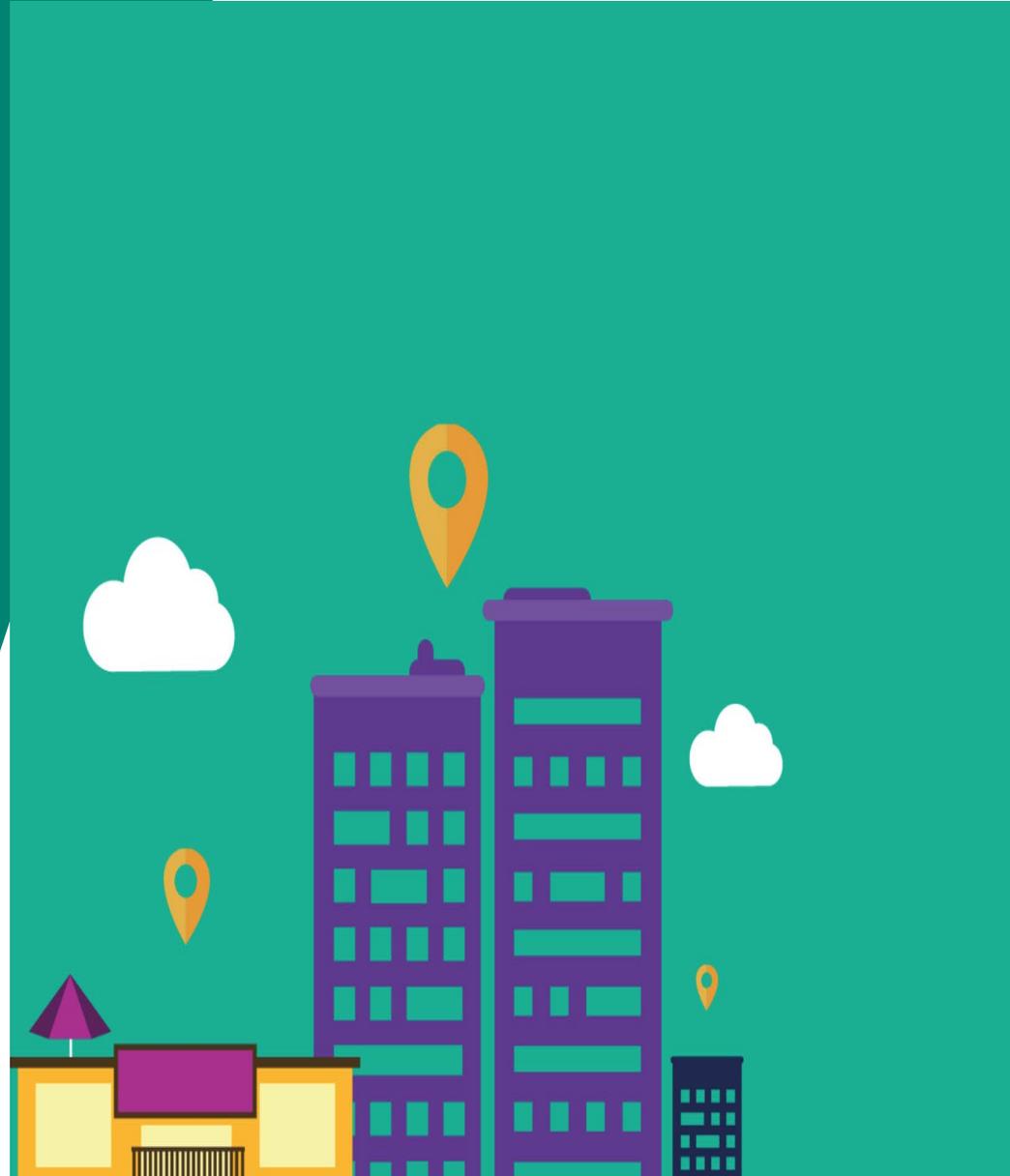
[Modify search](#)

or

[Create new business](#)

6 STEP

You can use a number of existing accounts to create a listing on Bing places for business. Choose from your Google, Facebook, Microsoft, or Work account.



 Bing places for business

Sign in using your

 Google Account

 Facebook Account

OR

 Microsoft Account

 Work Account

[Don't have an account? Create one.](#)

7 STEP

After signing in with your desired account, you can then start to create your listing. Start by entering the basic information and then click **'Next'**.

Home > Add new business Help

Enter Basic Info



Business / Professional name

Main phone

Address Move map pin

 +

Website

[Next](#)

Completion Status 0% complete

Aerial



[Move map pin](#)

Address: US

Phone:

Special Hours:

[Add Special Hours](#)

8 STEP

Enter your business' segment, which is its industry, the business category, and a description of your business. Then click 'Previous' to go back, or 'Next' to continue.

Enter Category Information



Segment of Business

Browse

Categories (your business type)

Enter your category and select from the suggestions, or click **Browse** to see all relevant categories.

Browse

Describe your business

Tell customers what they can expect at your business. You can list your specializations, awards, and professional affiliations. You can also list the various services available at your business and also leave tip about driving directions

Previous

Next

Completion Status

34% complete

Kate's Kandy



Move map pin

Address: 624 S. La Brea Avenue Los Angeles , CA 90036-3568 US

Phone: 310-256-3449

Special Hours:

[Add special hours](#)

9 STEP

You can now choose whether you want your business' address to be shown to customers. If you are a local business, it is highly recommended that you have your location displayed in your profile.

Additional Business Details



Are customers expected to visit your address?

(624 S. La Brea Avenue Los Angeles , CA 90036-3568 US)

- No, hide this address in search results. Only show- Los Angeles , CA 90036-3568 US
- Yes, this is a business address. Show full address in search results.

Store Code

Previous

Next

Completion Status

51% complete



Kate's Kandy



[Move map pin](#)

Address: 624 S. La Brea Avenue Los Angeles , CA 90036-3568 US

Phone: 310-256-3449

Special Hours:

[Add special hours](#)

Description

Candy sold by weight.

10 STEP

You will then be taken to a screen where you can enter your contact details, and your social media handles. The more information you can add here, the more useful the directory is to your customers, and therefore to you.

Enter Contact Details

Icons: Email, Location, Social, Phone, Camera, Clock

Contact details

Email

Additional contact details

Facebook

Twitter

Yelp

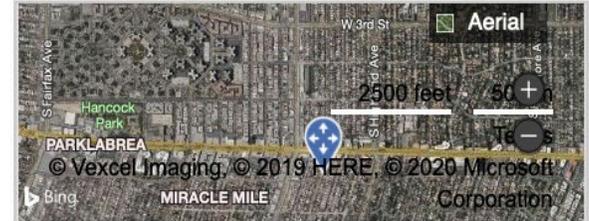
TripAdvisor

[Previous](#) [Next](#)

Completion Status

51% complete

Kate's Kandy



[Move map pin](#)

Address: 624 S. La Brea Avenue Los Angeles , CA 90036-3568 US

Phone: 310-256-3449

Special Hours:

[Add special hours](#)

Description

Candy sold by weight.

11 STEP

In the next section, you can add up to 100 photos of your business. You can add photos of your business' storefront, products, staff events, and more.

Add Photos of your Business

[All](#) [Uncategorized](#)

Add up to 100 photos of your business. [View image guidelines](#)

[Browse](#)

ⓘ Images will be reviewed for quality before being published

[Previous](#) [Next](#)

Completion Status

54% complete

Kate's Kandy



[Move map pin](#)

Address: 624 S. La Brea Avenue Los Angeles , CA 90036-3568 US

Phone: 310-256-3449

Special Hours:

[Add special hours](#)

Description

Candy sold by weight.

Email address:

katebeswick1978@hotmail.com

12 STEP

The next section allows you to choose your business' hours. From the drop-down menu, you can choose '24/7', to show your business hours, or to skip this step. Many customers use online directories to find a business' hours though, so it is recommended that you fill this in. Once you have made your selection, you can then choose **'Submit'** to enter your business into the directory, or **'Previous'** to go back and change some of your information.

Bing places for business

Home > Add new business

Enter Working Hours

Working hours Select

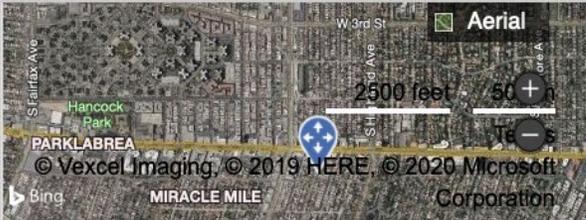
You can specify special open/close timings for your business during holiday or festival seasons

Yes, I want to provide working hours for special days

[Previous](#) [Submit](#)

Completion Status 54% complete

Kate's Kandy



[Move map pin](#)

Address: 624 S. La Brea Avenue Los Angeles , CA 90036-3568 US

Phone: 310-256-3449

Special Hours:
[Add special hours](#)

Description
Candy sold by weight.

Email address:
katebeswick1978@hotmail.com

13 STEP

You then need to verify your business, just as you did for Google My Business. Click on 'Verify Now'.

Verify your business

Benefits of verifying your association with this business:

- Make authorized edits
- Keep your listing up-to-date
- Track listing performance

Verify by post ▼

We will send you a verification PIN at the address below. You should receive the PIN in 5-6 business days at locations within United States. For international locations, it may take longer. Please make sure this is a valid address for postal delivery. [Change address.](#)

Attn:

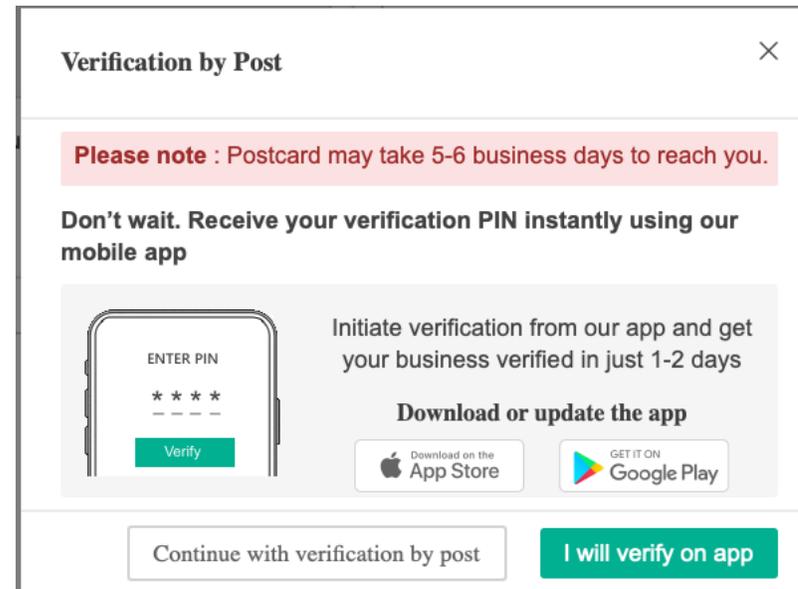
624 S. La Brea Avenue
Los Angeles, CA 90036-3568, US

By clicking 'Verify now' you agree to the [Microsoft Services Agreement](#) which applies to Bing Places for Business and that your listing may appear on Microsoft and Microsoft partner products.

Verify now

14 STEP

After clicking on 'Verify Now' in the above step, a popup window will appear. The window will ask if you want to verify by post, which can take five to six business days, or verify instantly in the app. Click on the option you prefer. If you choose the app option, you will need to enter your phone number to get the link to the app. After you download the app, you can verify your business and manage your listing.





yelp*

YELP for Business Owners

Yelp is a local internet business directory that allows your business to grab the attention of local customers. **Yelp** also provides a place for customers to upload reviews of your business. It is free to sign up with **Yelp**.

To get your business onto Yelp local start by going to:
<https://biz.yelp.com>

1 STEP

Click on 'Manage my free listing'.

Grow your business with Yelp

Add or claim your business, keep your page up to date, respond to reviews, view click and call reports or get ahead of the game with premium upgrades and simple, powerful advertising tools.

Manage my free listing



STEPS TO SIGN UP FOR THE YELP DIRECTORY

2 STEP

Yelp will start creating your profile by determining if you are already listed in the directory. Enter your business' ZIP code and your business name.



Let's look up your business

Your business may already be on Yelp. If it isn't, you may add it.

ZIP

United States ([change](#))

Business Name

Continue

STEPS TO SIGN UP FOR THE YELP DIRECTORY

3 STEP

Add the details of your business and then click **'Add Business'**.



Add Your Business Details

Business Name

City

State

ZIP

Categories

Business Phone

Web Address

Street Address

Your Email Address

By continuing, you agree to Yelp's [Business Terms](#) and acknowledge our [Privacy Policy](#). We may email you about Yelp's products, services and local events. You can unsubscribe at any time.

Add Business

4 STEP

Before you proceed, you will need to create a free Yelp for Business Owners Account. Enter some basic details and then click **‘Sign Up’**.

Sign up to Create a Free Yelp for Business Owners Account

First Name **Last Name**

Email Address

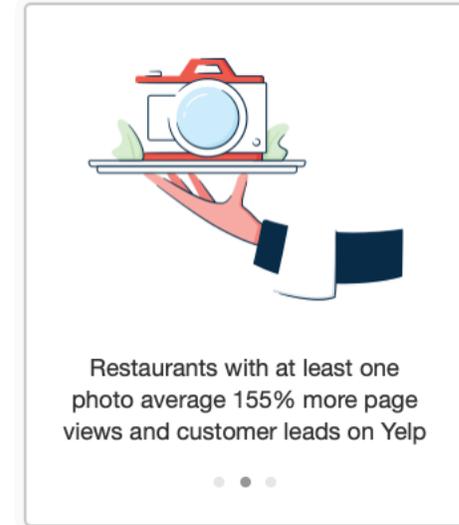
Password At least 6 characters.

By continuing, you agree to Yelp's [Terms of Service](#) and [Privacy Policy](#).

You also understand that Yelp may send marketing emails regarding Yelp's products, services, and events. You can unsubscribe at anytime.

Sign Up

Already on Yelp? [Log in](#)



📞 Need help? (877) 767-9357

5 STEP

For the final step, you have to verify your business. You can do this either through text or a phone call.

You're claiming this business using your account associated with [katebeswick1978@hotmail.com](#). To use another account to claim, [click here](#).

Choose How You Would Like to Verify

By continuing, you agree to Yelp's [Terms of Service](#) and acknowledge Yelp's [Privacy Policy](#). You also represent that you have the authority to claim this account on behalf of this business.

You also understand that Yelp may send marketing emails regarding Yelp's products, services, and events. You can unsubscribe at anytime.

How would you like to verify?

 **Text me at (310) 256-3449**

Yelp will send a 4-digit verification code via SMS. You'll submit this code on the next screen. >

 **Call me at (310) 256-3449**

Yelp will call you and a verification code will be displayed on the next screen. Submit this code using your phone. >

If this phone number extension is incorrect you can [add an extension](#).



Kate's Kandy
Candy Stores
Los Angeles, CA

Not your business? [Search for a different business](#)



MERCHANTCIRCLE

Merchantcircle is an online business directory, social business network and Marketing platform. It combines features from traditional Internet yellow pages sites such as Yellowpages.com, Citysearch and Yelp ETC.

Merchantcircle is free to join.

To Join Merchantcircle go to: 'http://www.merchantcircle.com'. Scroll to the bottom of the page and click on 'Sign Up Now'.

THE KIND OF SERVICES AND PRODUCTS YOU LOVE

LISTING	DIGITAL FOOTPRINT	AUTOMATED MARKETING	SEARCH ENGINE MARKETING
Get found on MerchantCircle.com and valued partner networks to increase your visibility	Scan, locate, and claim your listings across the web and view how often your listings appear in search and social media.	We are the marketing guru you've always wanted. We design campaigns specifically for you and our technology takes care of the rest.	Advertise on Google and other search engines and drive leads through email, landing pages, and form submissions.
SIGN UP NOW	LEARN MORE	LEARN MORE	LEARN MORE

JOINING MERCHANTCIRCLE MAKES SO MUCH SENSE



STEPS TO ADD YOUR BUSINESS LISTING TO MERCHANT CIRCLE

1 STEP

Enter some personal information, as well as information about your business in the box provided. Then click **'Create my account'**.

Own your Page

Join MerchantCircle
to get in front of millions of visitors per month

Create an account

I'm a merchant I'm a user

* Required

Personal

First Name * Last Name *

Email Address *

Password *

Confirm password *

Zip Code *

Business

Business Name *

Business Phone Number *

Confirm

I'm not a robot  reCAPTCHA
Privacy - Terms

Create my account

2 STEP

Add your listing by filling out the details of your business. When finished, click **'Next'**.

Add your Business

Fill the information below to create and own your page

Business Information

* Required

Business Name *

Street Address *

Zip Code *

Phone Number *

Select Business Category

Business Description *

Business Website

Accepted Payments

* Check all that applies

- | | | |
|----------------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Amex | <input type="checkbox"/> Discover | <input type="checkbox"/> Apple Pay |
| <input type="checkbox"/> Google Wallet | <input type="checkbox"/> ATM/Debit | <input type="checkbox"/> Mastercard |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Cash | <input type="checkbox"/> Paypal |
| <input type="checkbox"/> Other | <input type="checkbox"/> Check | <input type="checkbox"/> Samsung Pay |

Next

3 STEP

Next you will be able to choose whether you want the free basic plan, or if you want to pay for a premium plan.

Click on either 'Standard', 'Premium', or 'Premium with MC Signpost.

How will you grow your business?

Either way, you can't grow wrong.

CHOOSE FROM OUR PLANS

STANDARD	PREMIUM	PREMIUM WITH MC SIGNPOST
Free	9.99/month	1.99/month ★ Most Popular
BE FOUND Your listing will be displayed in your local city	BE FOUND Your listing will be displayed in your local city plus two additional cities	BE FOUND Your listing will be displayed in your local city plus two additional cities
UPDATE YOUR INFO Keep your business information up to date with details, pictures, operating hours, social links, and more	UPDATE YOUR INFO Keep your business information up to date with details, pictures, operating hours, social links, and more	UPDATE YOUR INFO Keep your business information up to date with details, pictures, operating hours, social links, and more
VISIBILITY Your business information will be distributed to our partner networks to increase visibility.	VISIBILITY Your business information will be distributed to our partner networks to increase visibility.	VISIBILITY Your business information will be distributed to our partner networks to increase visibility.
TRY IT FREE	ALL EYES ON YOU No ads will be displayed on your listing page, allowing consumers to focus solely on you.	ALL EYES ON YOU No ads will be displayed on your listing page, allowing consumers to focus solely on you.
	PREFERRED RANKING Rank higher on MerchantCircle.com and show up above competitors.	PREFERRED RANKING Rank higher on MerchantCircle.com and show up above competitors.
	SIGN UP FOR PREMIUM	AUTOMATICALLY GENERATE TESTIMONIALS AND FEEDBACK
		GET 5-STAR REVIEWS ONLINE
		NEW CUSTOMER ACQUISITION
		DRIVE REPEAT BUSINESS
		GENERATE REFERRALS FROM YOUR

4 STEP

Choose your Hero Ad, if desired. This is an option to run an ad that will be placed above other ads in any category you choose. It's not necessary, but it can give your business more exposure.

To set up a Hero Ad, choose from the drop-down menus and then click **'Add'**. Or, choose **'Skip'** to skip this step.

Get Your Business Noticed

Complete your experience with a Hero Ad that will get your business noticed.

Add multiple ones or try with just one to maximize your advertising impact and get noticed above all other businesses in the cities and categories you choose.

Benefits of Hero Ads:

- Claim your Hero Ad today for as low as \$19.95/month!
- This product puts your business above ALL other businesses in cities and business categories YOU choose.
- MerchantCircle gets 10 million consumer visitors per month, and your business shows up in top, you will stand out to potential in a big way.
- Showing up as the top business online will translate to real customers!



Set up your Hero Ad and show up above the competition.

Select Location Select Category (optional) \$0

5 STEP

A confirmation email will then be sent to the email address you provided. Once you've clicked on the link to verify your account, you will be an official member of MerchantCircle !



Welcome to MerchantCircle

Thank you Pete Miller for joining!
Please check your email to verify and complete your account

Note: You may need to check both your inbox and spam folder.

Resend Verification Email

Take me to my listing

Copyright ©2018 MerchantCircle, Inc. All Rights Reserved. [Terms of Service](#) | [Privacy Policy](#)



YellowPages

YELLOW PAGES.COM

Yellow Pages.com is an online version of the classic phone-book directory. Registering your business with **Yellow Pages.com** allows your business to be easily found by a search directory that is used by a large number of consumers. It also has other tools for helping your business expand.

It is free to sign-up with Yellow Pages.com.

To create your business on **Yellow Pages.com** go to:

<https://www.yellowpages.com>.

Scroll down to the bottom and click on **'Get Your Free Listing!'**



Are you a business owner?

Update your business details including hours, payment options and more. Many of the benefits of YP are free!

[Get Your Free Listing!](#)

or call **1-800-577-7126**

STEPS FOR SIGNING UP WITH YELLOW PAGES.COM

1 STEP

Enter your business name and phone number and click on **'Get my free listing.'**

Let's search for your business.

Get my free listing ▶

STEPS FOR SIGNING UP WITH YELLOW PAGES.COM

2 STEP

Fill in your first and last name, as well as your business email. Click on '**Claim Now.**'

Your email will not appear on
your listing.

Claim Now ▶

STEPS FOR SIGNING UP WITH YELLOW PAGES.COM

3 STEP

Fill out the remaining information for your business. Click **'Continue'**.

Update Your Business Profile

Type in your business information as you'd like it to appear to ready buyers who are searching YP (you can always change it later).

Business Information
Business Name *

Business Address *

City, State, Zip *



Business Phone *

Business Owner Name *

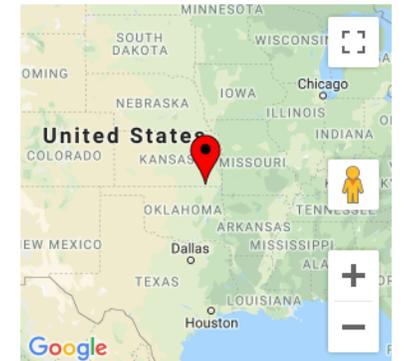
Business Email *

Web Site

Business Category *

Description

Kate's Kandy
United States,
66101
(310) 256-3449



Category:

Description:

Fields marked with * are mandatory.

CONTINUE

4 STEP

Almost done! You now simply have to verify the business. Yellow Pages will call you if you click **'Verify by Phone'** or you can check for a verification email and follow the instructions.

Easy one click sign in.
We won't post anything
without your
permission.

facebook.

Google+

CCPA

Sign up with your email:

First Name 

Last Name

Email

Password

Password Confirmation

OR

Yes! Get YP's inside scoop on business recommendations and local events.

By joining YP.com you agree to our [Terms of Service](#) and [Privacy Policy](#). We value your privacy, and will not post to your wall without your permission.

Join YP!

[Already have an account? Sign in »](#)

5 STEP

Agree for YellowPages to call you at the phone number you've provided to verify your business. Simply click on **'VERIFY BY PHONE'**.

Help us verify that you are authorized to claim and manage **ypProfile**SM

We'll call you at (310-256-3449) to verify.

VERIFY BY PHONE

By selecting "VERIFY BY PHONE" you agree to our [YP General Advertiser Terms and Conditions](#)

6 STEP

You will receive an automatic phone call. After answering it, you will be asked to enter a four-digit code to verify your business.

Ring! Ring!

Enter the code below using your phone keypad when prompted by our automated phone system

9347

...waiting for code entry...

superpages™

SUPERPAGES

Superpages allows you to create a free online listing that works to connect your business with your customers. Supermedia offers a range of directories designed to enhance your business's search-ability and relevance.

To get started go to:

<https://www.superpages.com>. Scroll down to the bottom of the page and click on 'Claim Your Business.'



FREE LISTING

Claim your free business listing

The more information you provide about your business, the easier it will be for customers to find you online.

Claim Your Business

SUPERPAGES

You will then be taken to a contact page. You will see a phone number you can use to reach an Advisor about your listing, or you can fill out a message form to contact them online. An Advisor will then walk you through creating your listing.

How to Contact Superpages.com

Business Owners

List or update your business on Superpages.com

Current Client
800-446-6536

New to Superpages or update existing listing
844-805-2506 option 1

Talk to an Advisor today to advertise with Superpages.com

844-805-2506 option 2

Send Us a Message

What Are You Contacting Us About? *

Complaints, Questions, Comments, Suggestions

Your Contact information

Name *

First

Last

Email *

Phone

Business Information

Business Name

Published Phone
Number

Your Message to Superpages.com

Client Care & Sales

844-805-2506

Chat with Us

OFFLINE

Corporate Office

2200 West Airfield Drive P.O.
Box 619810 DFW Airport, TX
75261

corporate.thryv.com

Advertise Your Business with
Superpages.com

GET STARTED



YellowBook

YellowBook is similar to the Yellow Pages, but breaks down businesses by state. Users can easily search for whatever they're looking for and of course, businesses can create their own listing.

To get started, go to:

<https://www.yellowbook.com/add-update-listing/> and begin filling in information about your business.

Add a listing

Answer the questions below to get started with adding a new business listing or residential listing on Yellowbook.com.

Is the listing that you would like to add a business listing or a residential listing?

- Business
- Residential

Add a new business listing

** Required fields*

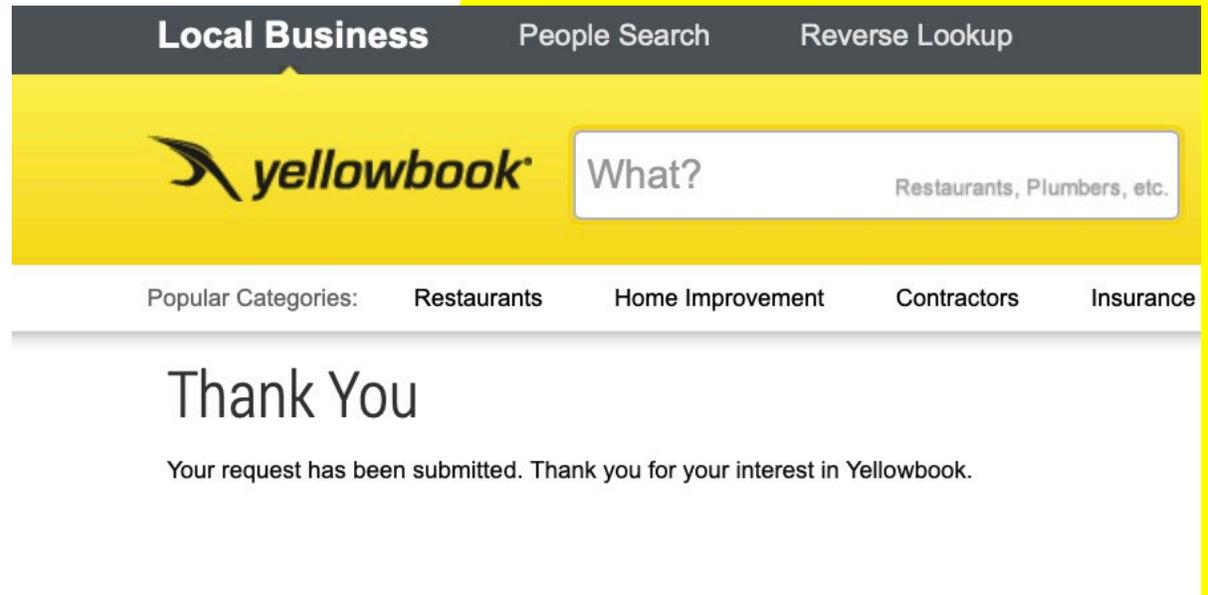
Business Name *	<input type="text"/>
Address 1 *	<input type="text"/>
Address 2	<input type="text"/>
City *	<input type="text"/>
State *	<input type="text" value="Select a State"/>
Zip code *	<input type="text"/>
Phone *	<input type="text" value="Ex. 8772376120"/>
E-mail	<input type="text"/>
Website	<input type="text"/>
Type of Business	<input type="text"/>
Contact Name *	<input type="text"/>
Contact E-mail *	<input type="text"/>
Contact Phone *	<input type="text"/>

I'm not a robot



Submit

It's that simple! Now your business has been submitted to YellowBook too!



The screenshot displays the YellowBook website interface. At the top, a dark grey navigation bar contains the links "Local Business", "People Search", and "Reverse Lookup". Below this is a yellow header section featuring the YellowBook logo on the left and a search bar on the right. The search bar contains the text "What?" and a dropdown menu with "Restaurants, Plumbers, etc." visible. Underneath the search bar, a horizontal list of "Popular Categories" includes "Restaurants", "Home Improvement", "Contractors", and "Insurance". The main content area is white and features a large "Thank You" heading, followed by the message: "Your request has been submitted. Thank you for your interest in Yellowbook."

mapquest

MAPQUEST BUSINESS/YEXT

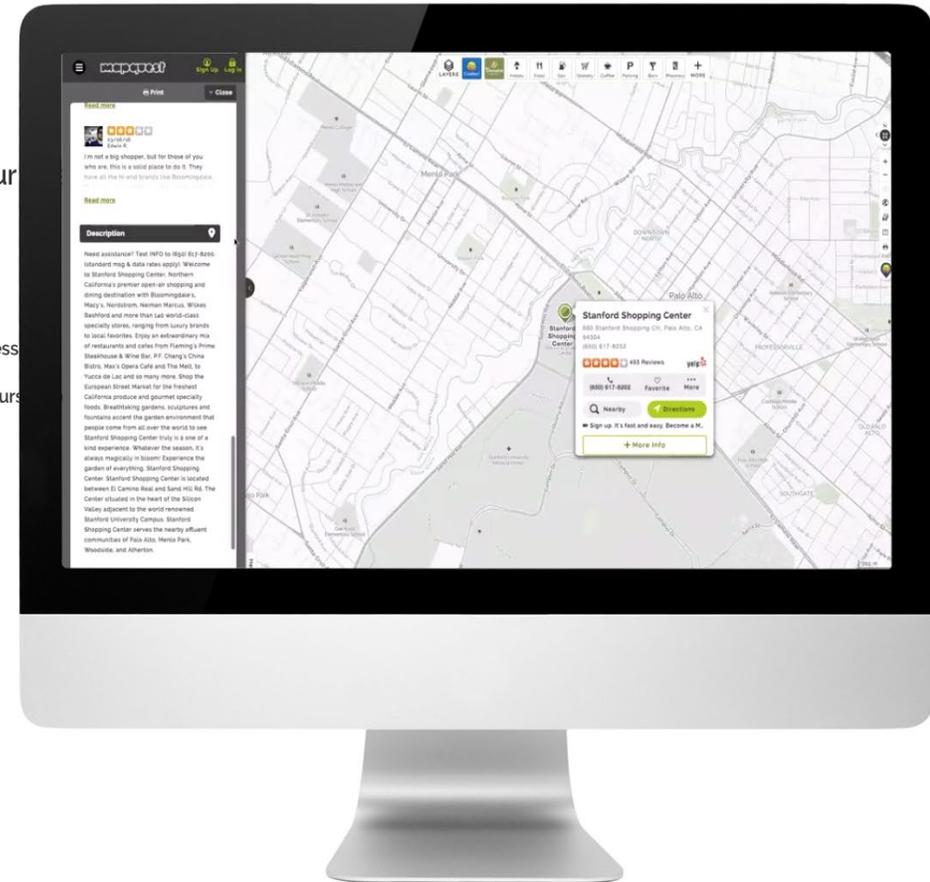
MapQuest is an online mapping and driving directions website. It makes it easy for consumers to locate businesses they may wish to use locally. MapQuest can help your business get found online and will make it easy for prospective customers to find your location in person. It costs money to get your business on Mapquest.

To get started to go MapQuest's business listings home page at: <https://business.mapquest.com/products/business-listing/> and click on 'Claim Your Business'.

No one knows your business better than you.

Take control of your business listing on MapQuest Center and ensure your hours and details are up to date.

Claim Your Business



STEPS TO GETTING YOUR BUSINESS LISTING ON MAPQUEST/YEXT

1 STEP

Mapquest has partnered with Yext to distribute one business listing across multiple platforms such as Google and Bing. To get started, fill out the information and click 'Scan My Listings'.

What kind of business are you?
(Select one)

 ONE-LOCATION BUSINESS	 MULTI-LOCATION BUSINESS	 MARKETING AGENCY
---------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------

Business Name

Business Phone

First Name

Last Name

SCAN MY LISTINGS

2 STEP

Yext will scan all platforms for your business listing. If no results are returned, they will tell you they could not find your business. Fill in the basic information about your business and click, '**GET MY LISTINGS SCAN**'.



Unfortunately we could not find your business.

In order to scan your business correctly, please verify the information below

Business Name Business PhoneBusiness AddressBusiness Zip

GET MY LISTINGS SCAN

Your info is subject to the [Yext Privacy Policy](#).

3 STEP

Yext will then scan your listing to find it in other directories. It will return your results to you. Scroll down through all of the possible directories and then click on 'Fix My Listings Now.'



0% of the time customers search for you, they will see the correct information.

PowerListings® Scan Results

Kate's Kandy
64 S. La Brea Avenue
(310) 256-3449

This isn't my business information

[FIX ALL ERRORS ▶](#)

	Business Name	Address	Phone	Status
	Google	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Yahoo	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Facebook	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Bing	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Yelp	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	MapQuest	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Superpages	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Citysearch	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Foursquare	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	DexKnows	MISSING LISTING		<input checked="" type="checkbox"/> Not Found
	Insider Pages	MISSING LISTING		<input checked="" type="checkbox"/> Not Found

4 STEP

Update your listing by filling in the necessary information and then click, 'Continue.'

Update your Listing

Type in your business information as you'd like it to appear on the internet. (You can always change it later.)

Business Information

Kate's Kandy Business Name

64 S. La Brea Avenue Address

City State 90036-3!

(310) 256-3449 Business Phone

Contact Information

Kate First Name Elliott Last Name

Business Email

CONTINUE

[Privacy Policy](#)

Kate's Kandy

64 S. La Brea Avenue
New York, NY 90036-3568
(310) 256-3449



Oops! Something went wrong.

This page didn't load Google Maps correctly. See the JavaScript console for technical details.

5 STEP

Select the plan you would like. Notice that all plans have a respective payment structure. Once you have chosen which plan you would like to use, simply click on 'Pick Plan' in the same column as your preferred plan.

Select Your Plan

Join over 150,000 businesses just like you and correct your listings across the internet.



		Best Value!	
MapQuest Listing on Mapquest	Essential Plus Package Original Price:	Complete Standard Package Original Price:	Premium Advanced Package Original Price:
\$3/week* *Billed at \$150	\$29/week* *Billed at \$449	\$10/week* *Billed at \$499	\$19/week* *Billed at \$999
Optimize on MapQuest!	74% Optimization Rate!	100% Optimization Rate!	100% Optimization Rate!
Add Your Listing to the Following Site	Add Your Listing to the Following Sites	Full Essential Package	Full Complete Package
MapQuest	MapQuest Google Yahoo Facebook Bing Apple Yelp WhitePages Superpages Citysearch Local.com Foursquare And Four More	Google Yahoo Facebook Bing Apple Yelp WhitePages Superpages Citysearch Local.com Foursquare Full Emerging Package me t eZ	Google Yahoo Facebook Bing Apple Yelp WhitePages Superpages Citysearch Local.com Foursquare me t eZ Review Monitoring Yext Pages
	PowerListings+ PowerListings+ allows you to publish Products, Services, Calendars, and Staff Bios around the web!	Review Monitoring Keep track of the ratings and reviews your customers post on your online listings! \$300 Value!	Analytics Track profile views by partner to see which specials drive the most traffic!
		Yext Pages Yext Pages lets you add all of your enhanced content to your website! \$300 Value!	
PICK PLAN	PICK PLAN	PICK PLAN	PICK PLAN
<i>Included Entirely in</i>	<i>Included Entirely in</i>	<i>Included Entirely in</i>	<i>Includes All Available</i>

*All PowerListings Packages include a free Training Session

6 STEP

Fill out your payment information and then click 'Place Your Order'.

Checkout

Your Contact Information

Billing Information

Expiration

1

2020



I agree to the Yext PowerListings and Dashboard [terms and conditions](#) and [Privacy Policy](#)

PLACE YOUR ORDER

Cart Review

Total

\$3

Term:

12 Months

Service for:

Kate's Kandy

64 S. La Brea Avenue

Los Angeles, CA 90036-3568

Your product subscription will be renewed automatically at the end of each subscription period and your chosen payment method will be debited at the full rate unless you cancel your product subscription from within your account settings prior to the renewal date.



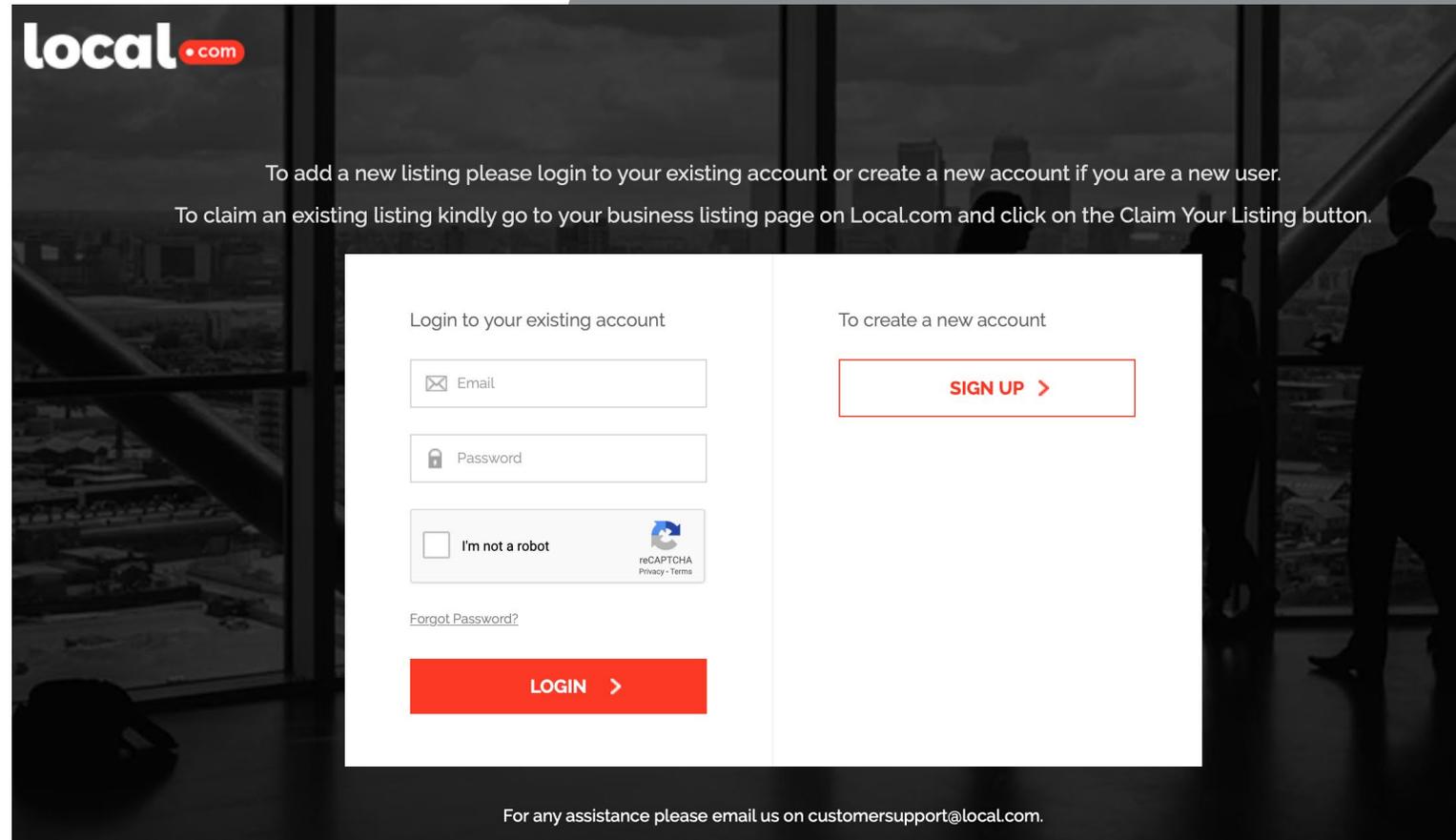
local

LOCAL.COM

Local.com is another locally-based online directory that is available for free to businesses. **Local.com** helps customers find local businesses as well as deals and advertisements.

To get your business listed on Local.com start by going to <https://advertise.local.com>. If you already have an account with Local.com, enter your login details and click **'Login'**.

If you have not created a business listing on Local.com yet, click on **'Sign Up'**.



The screenshot shows the Local.com login and sign-up interface. At the top left is the Local.com logo. Below it, a message reads: "To add a new listing please login to your existing account or create a new account if you are a new user. To claim an existing listing kindly go to your business listing page on Local.com and click on the Claim Your Listing button." The interface is split into two columns. The left column is titled "Login to your existing account" and contains three input fields: "Email" (with an envelope icon), "Password" (with a lock icon), and a checkbox labeled "I'm not a robot" next to a reCAPTCHA logo. Below these fields is a link for "Forgot Password?". At the bottom of this column is a red "LOGIN >" button. The right column is titled "To create a new account" and features a red "SIGN UP >" button. The background of the page is a dark, blurred image of a modern office interior with large windows.

STEPS TO LISTING YOUR BUSINESS ON LOCAL.COM

1 STEP

To create a new account, enter your information and click on **'Submit & Sign Up'**.

To add a new listing please login to your existing account or create a new account if you are a new user.
To claim an existing listing kindly go to your business listing page on Local.com and click on the Claim Your Listing button.

Create a new account

<input type="text"/>	<input type="text"/>
<input type="text"/>	
<input type="password"/>	
<input type="password"/>	
<input type="checkbox"/>	

SUBMIT & SIGN UP >

STEPS TO LISTING YOUR BUSINESS ON LOCAL.COM

2 STEP

You will need to verify your account. Check your email and follow the directions within. You can also start adding a new listing by clicking on **'Add New Listing'**.

 Your account verification is still pending. Please confirm your email address by clicking on the verification link sent to your inbox. To resend the verification link, please click [here](#)

My Claimed Listings

Below are all business listings claimed by you. To add a new listing, please use the Add New Listing button below. To claim an existing listing, kindly go to your business listing page on Local.com and click on the Claim Your Listing button. For any further assistance please email us on customersupport@local.com

Your Listings

 Add New Listing

3 STEP

Once your account has been verified, or you have clicked on **'Add a new listing,'** you can then start adding information about your business. When finished entering your information, click **'Submit and continue.'**

 Your account verification is still pending. Please confirm your email address by clicking on the verification link sent to your inbox. To resend the verification link, please click here

My Claimed Listings

Below are all business listings claimed by you. To add a new listing, please use the Add New Listing button below. To claim an existing listing, kindly go to your business listing page on Local.com and click on the Claim Your Listing button. For any further assistance please email us on customersupport@local.com

Add Your Listings



1 Create Business Listing 2 Edit Profile 3 Submit and Confirm

Business Name: Business name	Address: Business Address	City, State: Business City, State	Zip Code: Business Zip Co	Email: Business email
Year Established: 2018	Specialities: Specialities	Phone: xxx-xxx-xxxx	Website: www.example.c	Category: Category
Secondary Category: Secondary Cate	Description: Description	Services: Services	Products: Products	Brands: Brands
Payment Methods:				
<input type="checkbox"/> All Other Major Credit Cards	<input type="checkbox"/> American Express	<input type="checkbox"/> Cash	<input type="checkbox"/> Debit Card	<input type="checkbox"/> Diners Club
<input type="checkbox"/> Discover	<input type="checkbox"/> LEC Payment	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Other Payment	<input type="checkbox"/> Paypal
<input type="checkbox"/> Personal Checks	<input type="checkbox"/> Unavailable Payment Type	<input type="checkbox"/> Visa		
Languages Spoken				
<input type="checkbox"/> English	<input type="checkbox"/> Spanish	<input type="checkbox"/> American Sign	<input type="checkbox"/> Arabic	<input type="checkbox"/> Armenian

4 STEP

Continue updating your profile by entering your hours, photos, and business logo. When finished, click **'Submit and continue'** at the bottom of the page.

i Your account verification is still pending. Please confirm your email address by clicking on the verification link sent to your inbox. To resend the verification link, please click [here](#)

My Claimed Listings

Below are all business listings claimed by you. To add a new listing, please use the Add New Listing button below. To claim an existing listing, kindly go to your business listing page on Local.com and click on the Claim Your Listing button. For any further assistance please email us on customersupport@local.com

Add Your Listings

1 Create Business Listing — 2 Edit Profile — 3 Submit and Confirm

Hours Of Operations

24/7

Use Specific Hours of Operations

	Open	Close	Apply To
Monday	Closed ▾	Closed ▾	
Tuesday	Closed ▾	Closed ▾	
Wednesday	Closed ▾	Closed ▾	
Thursday	Closed ▾	Closed ▾	
Friday	Closed ▾	Closed ▾	
Saturday	Closed ▾	Closed ▾	
Sunday	Closed ▾	Closed ▾	

Photos:

+ Add Photo + Add Photo + Add Photo + Add Photo + Add Photo

Business Logo :

+ Add Photo

6 STEP

Check the box stating you agree to the Terms and Service. Confirm and submit your listing.

Local.com will review your listing and then publish the details you have provided. This usually takes around 48 hours.

My Claimed Listings

Below are all business listings claimed by you. To add a new listing, please use the Add New Listing button below. To claim an existing listing, kindly go to your business listing page on Local.com and click on the Claim Your Listing button. For any further assistance please email us on customersupport@local.com

Add Your Listings

1 Create Business Listing 2 Edit Profile 3 Submit and Confirm

Confirm and Submit Your Business Listing

I agree to the terms of service.

< BACK SUBMIT & CONFIRM >

FOURSQUARE

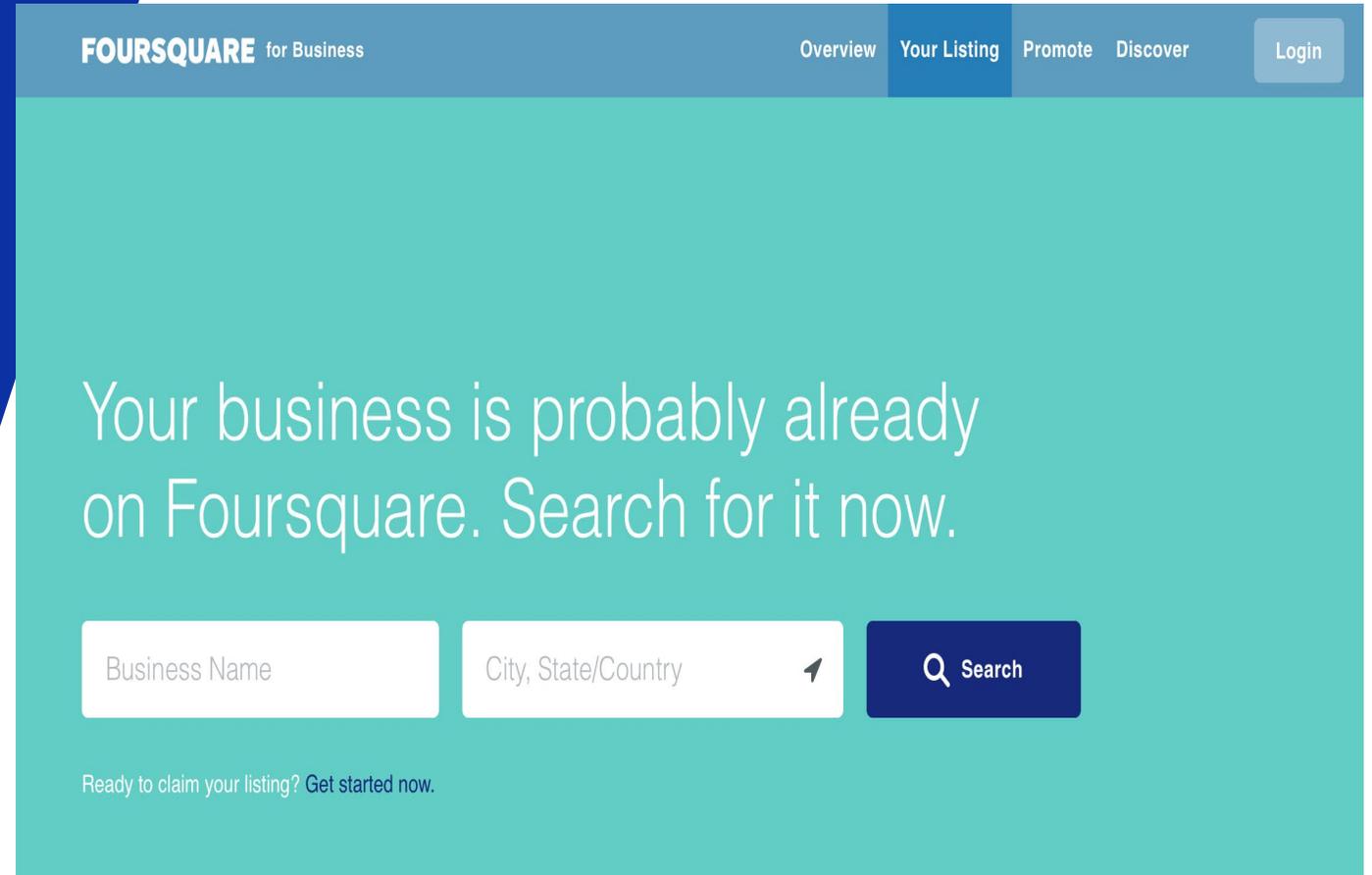
FOURSQUARE FOR BUSINESS

Foursquare is an innovative online social directory for mobile devices. It allows online users to locate local venues and businesses while they are on the go. Creating a **Foursquare** account will increase your business's online presence and allow customers to find you on the go.

To get started go to:

<http://business.foursquare.com/claim/>

and enter your business' name and location before clicking '**Search**' to claim your listing. **There is a small one-time fee for joining Foursquare.**



The screenshot shows the Foursquare for Business website interface. At the top, there is a navigation bar with the Foursquare logo and the text "for Business". To the right of the logo are links for "Overview", "Your Listing", "Promote", and "Discover". A "Login" button is located in the top right corner. The main content area has a teal background and features the text "Your business is probably already on Foursquare. Search for it now." Below this text is a search form with two input fields: "Business Name" and "City, State/Country". A dark blue "Search" button with a magnifying glass icon is positioned to the right of the second input field. At the bottom of the search area, there is a link that says "Ready to claim your listing? Get started now."

STEPS TO SETTING UP A FOURSQUARE BUSINESS ACCOUNT

1 STEP

Foursquare will find related businesses, and possibly your business. If the business the site finds is yours, click on **'Claim My Business'**. If it's not (which it likely won't be if this is the first time you've created the listing, click on **'Not your business? Click here'**.

We found you, **Kate's
Hair Palace!**

 Visits (Total)
17

Great start. Now claim your listing to get access to our business tools and the power to edit your profile.

[Claim My Business](#)

Not your business? [Click here](#)

STEPS TO SETTING UP A FOURSQUARE BUSINESS ACCOUNT

2 STEP

Foursquare will ask you to try again. Enter your business' name and location and click **'Search'**. If the proper result still isn't returned, click on **'Get started now'**.

Okay, let's try that again.

Ready to claim your listing? [Get started now.](#)

3 STEP

Search again for your business, using the business name and its location.

Welcome to Foursquare



Over a million businesses already use Foursquare. Sign up in order to manage your listing and attract more customers. Start by searching for your business – your customers have probably listed it already!

Business Name

Location

Search

4 STEP

Results will appear underneath the search field. Scan the results and **'Select'** if you find your business. If you don't, scroll to the bottom where you'll see **'Still don't see your business? Click here to add it'** and click.

36 venues found



Kate's Hair Palace

Salon / Barbershop · 17 check-ins

Select



Kate's Office

Office · 9 check-ins

Select



Ink Kandy Tattoo

1628 N Cahuenga Blvd (at Hollywood Blvd.)
Tattoo Parlor · 114 check-ins

Select



kate spade new york outlet

100 Citadel Dr
Women's Store · 624 check-ins

Select



Kate Spade Saturday

8400 W 3rd St (at Orlando)
Women's Store · 82 check-ins

Select

More Results

Still don't see your business? Click [here](#) to add it.

5 STEP

Get started claiming your business. Enter some basic personal information and then click 'Sign Up'. Here you can also choose to sign in with Facebook or Google.

Join Foursquare to claim *Kate's Kandy*

First Name

Last Name

Email

Password

Your Birthday [?]

SIGN UP



Sign up with Facebook



Sign up with Google

Already have an account? [Sign in.](#)

6 STEP

Add your business to Foursquare, using the dialogue boxes and the map offered. You will need to find the location on the map and place a pin in that area by simply clicking on that location.

Add a place to Foursquare

Name*

Address

Cross Street

City

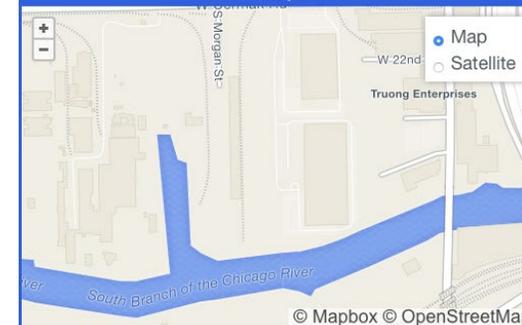
State/Province

Postal Code

Country

This is inside of another place

Click to place a pin and update the venue's location on the map



Twitter

Phone

Category*

This is a private venue ?

Save

Make sure you've read our [style guide](#) and [house rules](#) before saving your changes.

- Always use correct spelling and capitalization. (Not sure about something? Look it up!)
- Please format addresses according to your city/country/region's local postal guidelines.
- If this is a private place (your backyard, your roofdeck, etc) be sure to mark it as such.
- Provide thorough and correct information for your listing. The rest of the Foursquare community will thank you!

Questions? Tweet us at [@4sqSupport](#).

7 STEP

Verify that you are the owner, or working on behalf of the owner, by checking the box. Then click on **'Get Started'**.

Claim Pete's Photography

181 W Madison St

Over a million businesses are using Foursquare to grow their business. In just a few minutes, you'll be able to:



Attract
customers with Foursquare Ads



Learn
about who's walking through your door



Control
the information on your business listing

I'm the owner (or working on behalf of the owner) and I agree to the [Venue Platform Terms of Use](#)

Get Started

8 STEP

Enter your phone number and click 'Continue'.

Claim Pete's Photography

181 W Madison St

Enter your phone number below (cell phones work!).

Continue

✔ Step 1
Terms of use

Step 2
Validate ownership

Step 3
Final verification

8 STEP

Enter your billing and payment information. You will be charged a one-time fee of **\$20** for the listing. Once this fee has been paid, your listing will be live on Foursquare!

Claim Pete's Photography

181 W Madison St

You're only one step away from being able to create Foursquare Ads, monitor your foot traffic, and watch your business grow. Choose an option below to complete your verification.

Add a debit or credit card to your account below. We'll charge your card a one-time-only \$20 fee to verify that you're the owner.

LIMITED
TIME
PRICE!

\$20



Expires

01

2018

Continue

✔ Step 1
Terms of use

✔ Step 2
Validate ownership

Step 3
Final verification

crunchbase

STEPS TO GETTING YOUR BUSINESS LISTING ON CRUNCHBASE

Crunchbase is a combination of an online directory and a social media platform. Not only can you create your own listing, but you can also follow other professionals, companies, and even your competitors!

Get started by visiting their website at: <https://www.crunchbase.com/organization/directory#section-overview> and click on **'SIGN UP'**

The screenshot shows the Crunchbase website interface. At the top, there is a dark navigation bar with the Crunchbase logo, a search bar, and links for 'Advanced', 'TRY PRO FREE', 'Solutions', 'Products', 'Resources', 'Pricing', and 'Log In'. Below this is a white header with a red 'Directory' tab, a 'FOLLOW' button, and 'COMPARE' and 'EDIT' options. The main content area is divided into sections: a dark banner for 'Power your search with Crunchbase Pro' with a 'TRY PRO FREE' button; a 'Directory' overview section with a 'CB Rank (Company)' of 142,665; and a 'SIGN UP' button. The 'Directory' overview section includes a table with the following data:

Field	Value
Founded Date	Nov 10, 2016
Operating Status	Closed
IPO Status	Private

1 STEP

On the first page there are two tabs at the top. You can click **‘Log in’** if you have already created a profile on Crunchbase, or **‘Register’** if this is your first time creating a profile on Crunchbase. Fill out the information completely and then click **‘Register’** at the bottom of the screen.

 Log in or register below to start following profiles you care about.

LOG IN

REGISTER

Register using social authentication



OR

Register using your e-mail address

E-mail Address *

First Name *

Last Name *

Password *

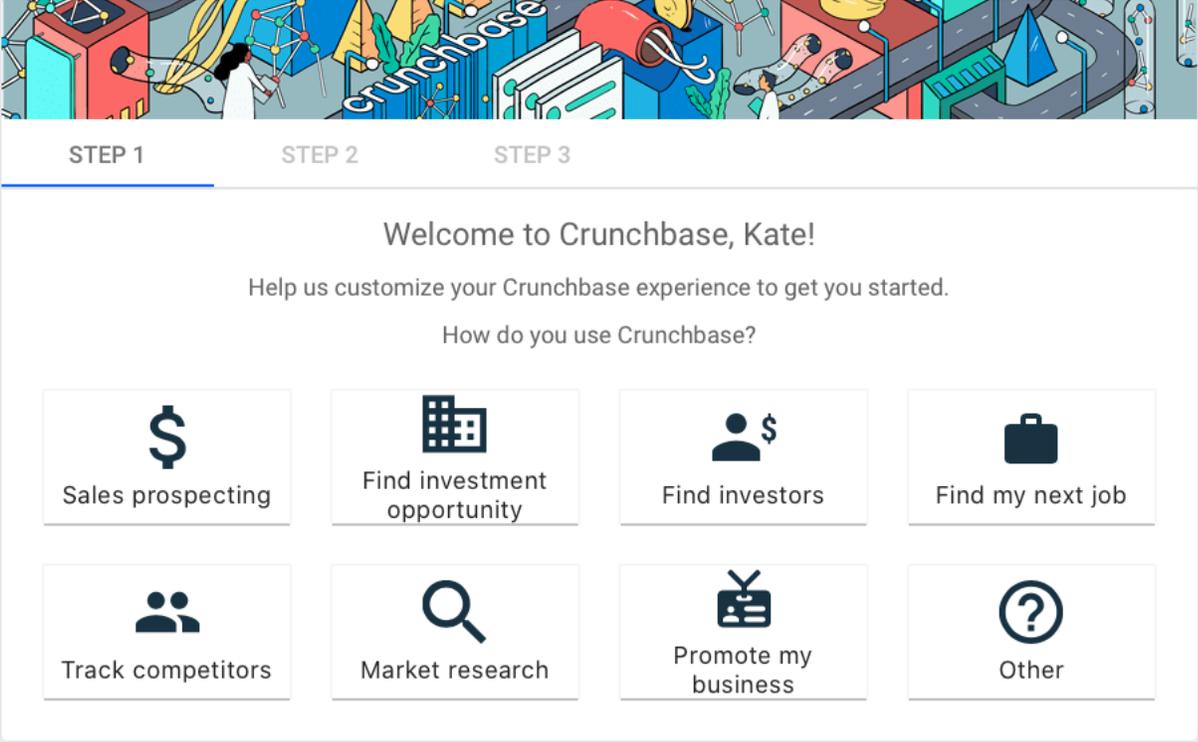
Password (Confirm) *

REGISTER

By clicking on Register, you agree to [Terms of Use](#) and [Privacy Policy](#)

2 STEP

The next screen will ask what you want to do on Crunchbase. To get listed in the directory, click on **'Promote my business.'**



STEP 1 STEP 2 STEP 3

Welcome to Crunchbase, Kate!

Help us customize your Crunchbase experience to get you started.

How do you use Crunchbase?

- Sales prospecting
- Find investment opportunity
- Find investors
- Find my next job
- Track competitors
- Market research
- Promote my business
- Other

3 STEP

The next step asks you to personalize your experience. You can fill in this information, or you can click **'SKIP STEP'**.



STEP 1 **STEP 2** STEP 3

Help us personalize your experience
Tell us a bit more about yourself and what you're interested in.

I am a... ▼

Working in... ▼

My Industry is... ▼

Choose at least one location that interests you:

New York San Francisco London Los Angeles Boston

🔍 Search for cities, regions, and countries

Choose at least one category that interests you:

Software Information Technology Internet E-Commerce Health Care

🔍 Search for categories

SKIP STEP [SEE MY RECOMMENDATIONS](#)

4 STEP

You can then choose profiles that you may like to follow. When finished click **'Finish and Follow Profiles.'** Like the last step, you can also click **'Skip Step'**.

STEP 1 STEP 2 **STEP 3**

Follow profiles to stay updated

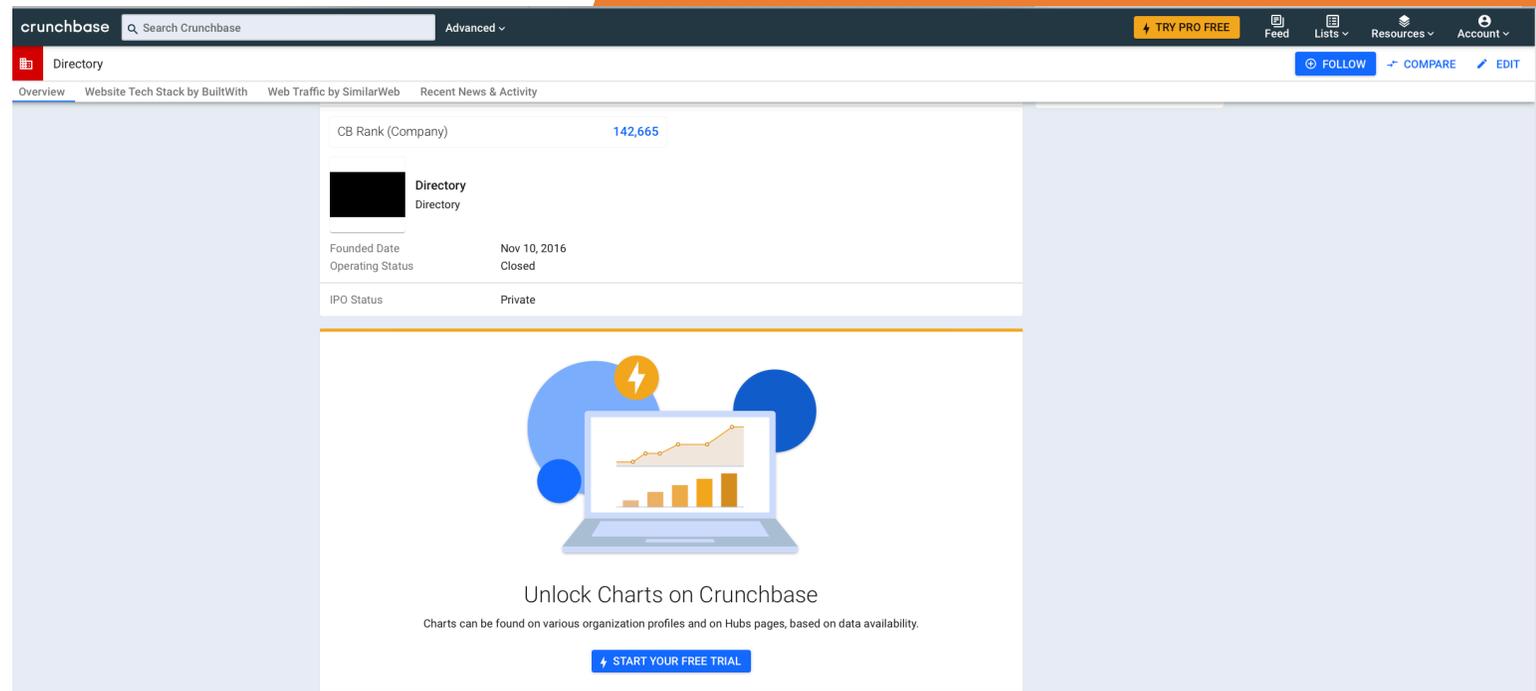
Here are some profiles that we think you would be interested in:

<input checked="" type="checkbox"/> Techstars	<input checked="" type="checkbox"/> Ant Financial	<input checked="" type="checkbox"/> Instagram	<input checked="" type="checkbox"/> NVIDIA
<input checked="" type="checkbox"/> SoftBank	<input checked="" type="checkbox"/> Business Insider	<input checked="" type="checkbox"/> Facebook	<input checked="" type="checkbox"/> Xiaomi
<input checked="" type="checkbox"/> University of Michigan	<input checked="" type="checkbox"/> Tencent Holdings	<input type="checkbox"/> Swiggy	<input type="checkbox"/> Citigroup
<input type="checkbox"/> Impossible Foods	<input type="checkbox"/> Paytm	<input type="checkbox"/> Planet	

SKIP STEP **FINISH AND FOLLOW PROFILES**

5 STEP

You then have a number of options to customize your Crunchbase account. To include more information about your business, click on **'Account'** at the top right corner and choose **'Link my company'** from the drop-down menu.



The screenshot displays the Crunchbase website interface. At the top, there is a navigation bar with the Crunchbase logo, a search bar, and links for 'TRY PRO FREE', 'Feed', 'Lists', 'Resources', and 'Account'. Below the navigation bar, the main content area shows a company profile for 'Directory'. The profile includes a 'CB Rank (Company)' of 142,665, a 'Founded Date' of Nov 10, 2016, an 'Operating Status' of Closed, and an 'IPO Status' of Private. Below the profile information, there is a promotional banner for 'Unlock Charts on Crunchbase' with a 'START YOUR FREE TRIAL' button.

Field	Value
CB Rank (Company)	142,665
Founded Date	Nov 10, 2016
Operating Status	Closed
IPO Status	Private

6 STEP

Once you have chosen from the drop-down menu, you can then search for your company. Enter your company email address in the bar and choose from the drop-down menu. Then click on **'Next'**. This will take you to a page where you can choose features to follow your business, and allow employees to follow your company.

Search for the company you work for

Find your company to verify your employment. Verifying your company email will allow you to access features specifically for your business.



NEXT



Angie's list

ANGIE'S LIST

Angie's List is a user-specific online site that allows consumers to provide first-hand reviews of local businesses. To ensure that all reviews are accurate, **Angie's List** requires that all users register and pay to use the site, as a way of verifying their comments. Setting up your business on **Angie's List** allows it to be easily found and lets you take advantage of positive reviews from your customers. **This is a free service.**

To get started go to the Angie's List Business Center at:
<http://www.angieslistbusinesscenter.com>. Click on '**Get Started**'.



The screenshot shows the top portion of the Angie's List Business Center website. The background is a dark, textured image of various tools like a hammer, wrench, and tape measure. At the top right, there is a phone number '1-866-843-LIST (5478)', a 'Register' link, and a 'SIGN IN' button. Below this is a green navigation bar with the 'Angie's list Business Center' logo on the left and links for 'Testimonials', 'Promote Your Business', 'News', and 'Contact Us' on the right. The main content area features the headline 'Connecting quality businesses with local, quality members.' in large white text. Below the headline is a sub-headline: 'Registration is free, easy and gives you the ability to promote your business on Angie's List.' A white 'Get Started' button is centered below the sub-headline, and a 'Sign In >' link is positioned to its right.

1-866-843-LIST (5478) Register SIGN IN

Angie's list Business Center

Testimonials Promote Your Business News Contact Us

Connecting **quality businesses** with local, **quality members.**

Registration is free, easy and gives you the ability to promote your business on Angie's List.

Get Started

Sign In >

STEPS TO REGISTERING WITH ANGIE'S LIST

1 STEP

Fill out the basic information about your business and then click, 'Add Business.'

Start your business profile

This is what Angie's List members will see.

1

2

This is how members will contact you:

First Name

First name is required

Last Name

Phone Number

Business Name

Zip Code

Primary Service Category (eg: Roofing)

Cancel

Add Business

Already have an account? [Sign In](#)

2 STEP

Fill out additional information and then click 'Create Account.'

Create your account
This is what you will use to access your business account



Additional Business and Personal Information:

First Name

Kate

Last Name

Miller

Business Name

Kate's Kandy

Address

Address is required

City

State

Zip Code

90036

Email

Create a Password

Your password should be at least 10 characters

Password

Confirm Password

I agree to [Service Provider's User Agreement and Privacy Policy](#)

I'd like to receive special email offers and discounts

Cancel

Create Account

3 STEP

The directory will try to find your business. If you see your business listed, you can click on **'Claim'**. If you do not see your business, click on **'Continue Adding Business.'**

Your business may already be listed
Is the business you want to add listed below?

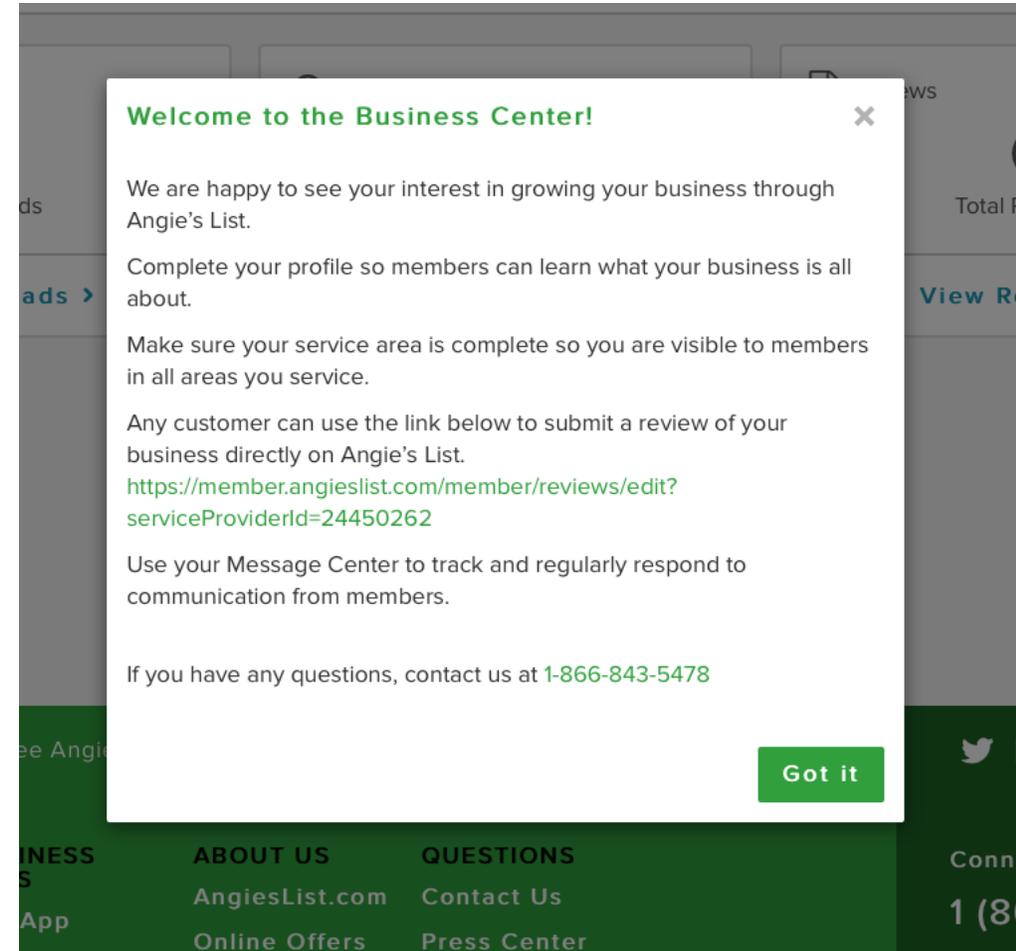
Ram Auto Services Los Angeles, California 90094	Claim
Judith Bright - Los Angeles Los Angeles, California 90036	Claimed
TrèSpace Studio Architecture + Design Los Angeles, California 90016	Claimed
The Little Bar Los Angeles, California 90036	Claimed

[< Back](#)

[Continue Adding Business >](#)

4 STEP

The next screen is a pop-up for the Business Center. Bookmark this address for the future, as it is where you can update your profile, submit reviews, manage categories, and even advertise further with Angie's List. Click on 'Got It' and the screen will go away.



Welcome to the Business Center! ✕

We are happy to see your interest in growing your business through Angie's List.

Complete your profile so members can learn what your business is all about.

Make sure your service area is complete so you are visible to members in all areas you service.

Any customer can use the link below to submit a review of your business directly on Angie's List.
<https://member.angieslist.com/member/reviews/edit?serviceProviderId=24450262>

Use your Message Center to track and regularly respond to communication from members.

If you have any questions, contact us at [1-866-843-5478](tel:1-866-843-5478)

Got it

ANGIES LIST
S
App

ABOUT US
AngiesList.com
Online Offers

QUESTIONS
Contact Us
Press Center

Conn
1 (86

5 STEP

Enter a description for your business. When finished, click 'Next'.

Your Business Description

1 2 3

Your business description is one of the first things a member sees about your business. Include a clear, detailed overview of your business:

- **Start with your specialties and overview of services.** This helps the member decide quickly if you can do their job.
- **State your value proposition.** What makes you stand out from your competitors?
- **Sell your background and staff.** How long have you been in business or in this line of work? Are you owner-operated or a large business?
- **Avoid using terms that are specific to your industry.** Potential customers may not be familiar with these.

< Back

Next

6 STEP

Add other services you offer.
Click **'Next'** when done.

Your Service Categories

✓ 2 3

Show members the services you offer
Let us know what other services you offer in addition to the service category listed below.

Retail Clinic

[← Back](#) [Next](#)

7 STEP

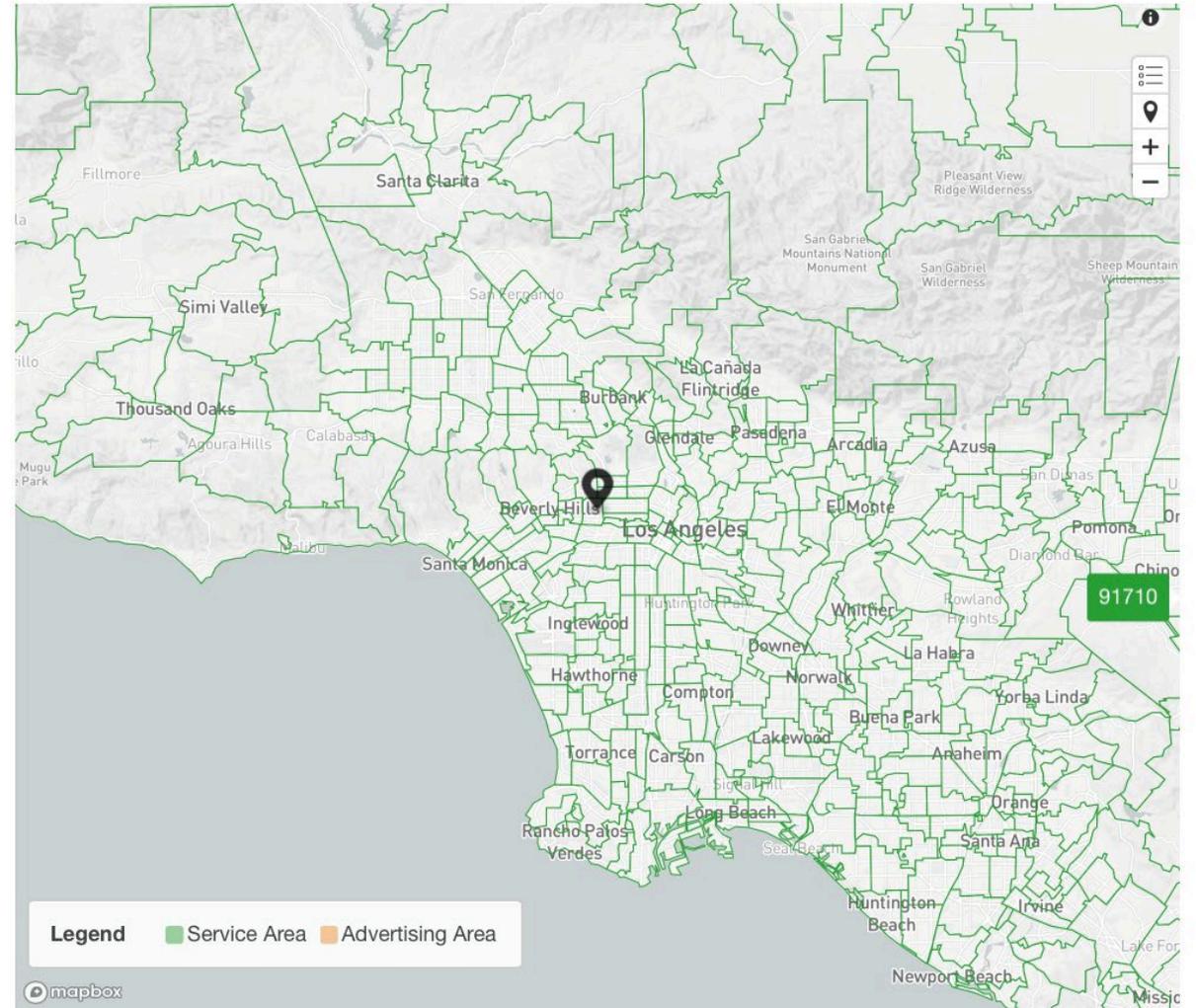
Angie's List will then pull up a map of your service area. All you have to do here is ensure it is correct and then click on 'Done.'

Your Service Area



My Service Areas

Your service areas are shown as selected areas on the map below.

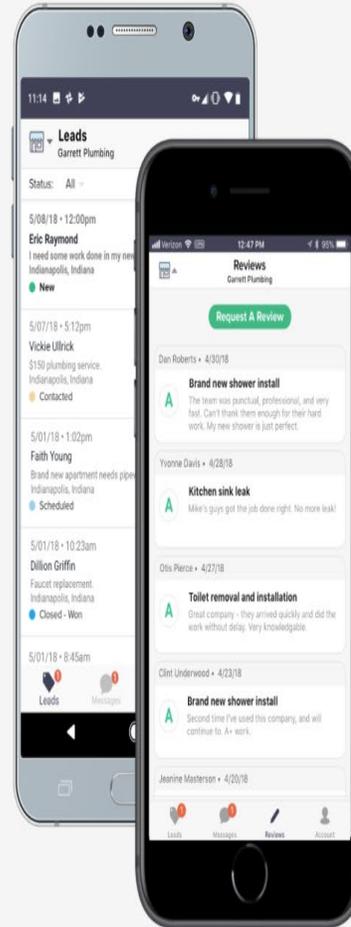


[← Back](#)

[Done](#)

8 STEP

This is your confirmation that your listing has been added to Angie's List. Enter your smartphone number and get a direct download for the app so you can manage your listing while on the go!



Thank you for signing up with Angie's List!

For the best experience, download our Pro app.

- Manage your business's leads with ease
- Respond to messages and request reviews directly from your phone
- Track your performance on Angie's List

Text a Download Link to Your Phone

Enter your mobile number to receive a download link directly to your device.

Mobile Number

iOS

Android

Send Link



 judy's book

Judy's Book

Judy's Book also promotes itself as a social search directory. As a business owner, you can create an online listing for your company, and customers can leave reviews.

To get started on Judy's Book, go to web address:

<https://www.judysbook.com> and click on 'Owners.' Although you can try a free trial, Judy's Book is a paid directory, starting at \$19.92 a month.

judy's book near Peoria, AZ

Sign in Events Owners Help

What is Judy's Book?

The Social Search® tool to get the trusted scoop on local places.

Get The Scoop
Local reviews, recommendations, and deals from people like you. Find and discover great places and avoid the not so great!

Share
Judy's Book makes it easy to store and share places and recommendations in your social book. [Login](#) or [Create an Account](#).

Businesses
Get found and discovered. From cafe's to doctors, we know local. showcase your business on Judy's Book. [Learn More](#)

[Home](#) > [Arizona](#) > Peoria

1 STEP

Start by clicking 'Claim Business.'

[Claim Business](#) [Learning Center](#) [Testimonials](#)

Get your business listed on Judy's Book, Search Engines and Partners

Get your business found on top sites like Google, Bing, Citysearch.

[Claim Business](#)

As low as \$19.92/mo

Try it 30 days FREE *

Basic plan code: **FREEBASIC30**

Pro plan code: **FREEPRO30**

* (\$0.99 setup fee applies)

2 STEP

You then have to choose which package you want to use. You can choose between Basic or Pro. Review the features and then scroll down. Check the box stating that you agree to the Terms of Service.

Click on ‘**Claim it**’ at the bottom of the package you choose. Remember to make note of the special code that allows you to get a free trial.

judy's book

 **Search Engine Optimization**

Rich content boosts your SEO. Completed Profile, Keywords, Owner Message and Link to your website and social media pages

 **Control Your Image Online**

Custom profile with message, photos, video, plus information like hours of operation, payment methods and phone.

 **Syndication to partners**

Automatically sync up your profile in leading directories. Listings and reviews are sent to all major search engines and partners.

 **Social Media Marketing**

Gather Facebook, Twitter Fans and Reviews quickly and easily with Judy's Book Mobile, and QR code window decals.

See the difference: **Unclaimed** vs **Claimed** listings

Claimed Listing Features (hover each link below for details)	Basic (as low as \$19.92/mo)	Pro (as low as \$79.92/mo)	SEO/Marketing Firms Bulk Accounts
Profile Photos	5	10	
Service Areas	5	20	
List and Claim Multiple Locations	1	5	
Keywords	5	30	
Instant Anytime Updates - Owner Dashboard	Unlimited	Unlimited	
Show Your Ads on Competitor Profiles	500 ads	1000 ads	
Dedicated Account Manager	✓	✓	
Allow customer testimonials	✓	✓	
No Profile Ads	✓	✓	
Syndication To Search Engines and Partners sites	✓	✓	
Owner Message	✓	✓	
Reputation Management - Notification of Reviews	✓	✓	
Reputation Management - Respond to Reviews	✓	✓	
Link to Your Website	✓	✓	
Social Media Links and Buttons	✓	✓	

3 STEP

You then have to fill out the information for your company, and your payment information. When done, click the **'Terms and Privacy'** box. Then just click on **'Sign Up.'**

PHONE NUMBER

COMPANY / ORGANIZATION
NAME

VISA  AMEX DISCOVER  

CARD NUMBER *

EXPIRATION MONTH * EXPIRATION YEAR * CVV *

COUNTRY *

STREET ADDRESS * ADDRESS 2

CITY * STATE * ZIP/POSTAL *

Order Summary	
Yearly Basic	\$239.00 USD

COUPON CODE
 >

Subtotal	\$239.00 USD
Order Total	\$239.00 USD

TERMS AND PRIVACY
 I accept the [Privacy Policy](#) and [Terms of Service](#).

Sign Up

Powered by [Recurly](#)



CitySquares

CitySquares is an online directory that will make it easier for customers to find you. They can then leave reviews, find your information, and more.

CitySquares features certain businesses regularly and allows customers to search by city.

To get started go to:

<https://citysquares.com>. Scroll to the bottom of the page and click on **'Add your business.'**

[Add your business](#) | [Verify your business](#) | [API](#) | [About](#) | [Contact](#) | [Sitemap](#) | [Privacy](#) | [Terms](#)

©2005-2020 CitySquares Online, Inc. All rights reserved. CitySquares is a trademark of CitySquares Online, Inc.

1 STEP

Adding your business on CitySquares is easy. Start by simply clicking ‘**Sign up**’ to begin, or ‘**Sign in**’ if you already have an account, which is unlikely if you haven’t yet created a listing on CitySquares or Yext.

How do I add my business?

When you add your business to CitySquares, local consumers in your neighborhood can easily discover you both here and on internet search engines. Your business is probably already on CitySquares. If you find it, then go ahead and make it yours now. Edit your information, add more information and help qualified, local consumers find you. If you're business isn't already listed, go ahead and add it now, for free!

[Sign in](#) or [Sign up](#) to begin!

Alternatively, you can [claim with Yext](#) to manage your listing on Citysquares and many other sites across the web.

2 STEP

On the next screen you just have to fill in some basic information. Check the box agreeing to accept their terms and then click 'Sign up.'

Sign up

* Email

* First name

* Last name

* Password

* Password confirmation

Please email me news and special offers for my business

* Accept terms

Sign up

[Sign in](#)

[Didn't receive confirmation instructions?](#)

3 STEP

You will receive a message that a link has been sent to the email address you provided. Open the link within the email and it will activate your account.



[Sign up](#)

[Sign in](#)

A message with a confirmation link has been sent to your email address. Please open the link to activate your account.

4 STEP

After you successfully confirm your account, you will be taken to a confirmation screen. Here you can sign in using your email and password you created. To make it easier for future visits, you can also click on the **'Remember me'** box. Then just click on **'Sign in.'**

Your account was successfully confirmed.

Sign in

Email

Password

Remember me

Sign in

[Sign up](#)

[Forgot your password?](#)

[Didn't receive confirmation instructions?](#)

5 STEP

Once signed in, click on **'My Home'** in the top right corner to continue adding your business.



My Home

Sign out

Signed in successfully.

6 STEP

On the next page, you will see **'Add a business'** on the right side of the page. If you have already added a business, or once you add yours, you can also use this page to **'View my business.'**

Actions

Listings

[View my businesses](#)

[Add a business](#)

Account

[Change user details](#)

API

[Subscription \(Partner Plan\)](#)

[Token](#)

[Developer documentation](#)

[Account history](#)

7 STEP

To start adding your business, enter the name and location and click on **'Find my business.'**

How do I add my business?

When you add your business to CitySquares, local consumers in your neighborhood can easily discover you both here and on internet search engines. Your business is probably already on CitySquares - search for it below! If you find it, then go ahead and make it yours now. Edit your information, add more information and help qualified, local consumers find you. If your business isn't already listed, go ahead and add it now, for free!

Alternatively, you can [claim with Yext](#) to manage your listing on CitySquares and many other sites across the web.

Search below to see if your business is already listed on CitySquares.

Find my business 

8 STEP

CitySquares will likely tell you that they couldn't find your business. To begin adding it just click on 'Add business.'

Claim Your Business

No results were found. [Search again](#) or add your business below.

Add business

9 STEP

Fill in the information for your business and then click on 'Create Listing.'

*** Business name**

*** Category**

Service area radius (miles)

Leave blank unless you come to your customers (e.g. swimming pool maintenance). The maximum allowed Service Area is 50 miles.

Address visible?
Should your address display on the listing page?

*** Address**

Building number and street address. This field is required but will only be displayed if your address is set to visible.

Address 2

Suite, unit or floor, if applicable.

*** State**

*** City**

*** Zip**

Phone number

Description

I Agree to the Terms and Conditions as outlined [here](#), the Privacy Policy as outlined [here](#), and certify that I am the owner and/or an authorized representative of this business.

Create Listing

10th STEP

Your business is now listed on CitySquares! If you'd like access to even more features, this screen gives you the chance to 'Upgrade now.'

Get more exposure with a Premium Profile

Get seen by more potential leads for only
\$9/month.

[Upgrade now](#)

Preferred placement

Get positioned ahead of free listings on our category and search result pages.



Premium-only details

Include your trading hours, payment options, website and email addresses, images, videos, social links and tags in your listing.



More eye-catching styling

Premium listings have a bolder design that stands out from other results on our category and search result pages.



Advertisement free

Ads will not display on your listing, keeping viewers focussed on your business, not your competitors.





BBB

The Better Business Bureau has been the go-to places for consumers for decades. Many people use BBB to find local companies, research their service, and sometimes, even file a complaint. Within the directory, consumers can find you and leave reviews about your company.

To start on BBB, head over to their homepage located at: <https://www.bbb.org> and click on 'Join/Apply'.



Better Business Bureau®

[Join/Apply](#) | [Business Login](#) | [News & Events](#)

1 STEP

You will need to select the BBB Representative that contacted you from the drop-down menu. However, there is an option for those that weren't contacted by anyone.

BBB Accreditation Application

Part 1: Select your BBB Representative

Part 2

Part 3

Part 4

Your BBB Representative:

-- Please select your Representative --



2 STEP

You can then start searching for your business, either through your email address, business name, or your BBB business ID.

BBB Accreditation Application

Part 1 Part 2: Find your Business Part 3 Part 4

Your Email Address:

Search by Email Address

Your Business Name:

Search by Business Name

- or, if you know your BBB Business ID -

Your BBB Business ID #:

Search by Business ID

Click to Create a New Business

3 STEP

If the BBB doesn't find your business, you can then create a Business Record. Click on the red highlighted area to start.

BBB Accreditation Application

Part 1 Part 2: Find your Business Part 3 Part 4

We could not locate any business matches in our database. [Click Here to create a new Business Record.](#)

Your Email Address:

Search by Email Address

Your Business Name:

Kate's Kandy

Search by Business Name

- or, if you know your BBB Business ID -

Your BBB Business ID #:

Search by Business ID

[Click to Create a New Business](#)

4 STEP

Fill in the information about your business and then click **'Submit Application'** at the bottom of the page.

Your name is the same as the Principal Contact

Your Name: **(required)**

Your Title: **(required)**

Your Email: **(required)**

Your Preferred Language:

You may email me about my interest in BBB Accreditation for my business.

I certify that all the information provided in this application is true and accurate to the best of my knowledge & I am authorized to submit this information on behalf of the business.

Submit Application

5 STEP

You then have to pay your invoice to become an accredited business on BBB. Fees range from \$43 a month to \$103 a month, depending on how many employees you have.

BBB Accreditation Application

Part 1 Part 2 Part 3 Part 4: Pay your Invoice

Citysearch®

Citysearch

Citysearch allows consumers to see all of the businesses in their local area by simply clicking on their listed city. As a business owner, you can include yourself in those listings just by creating an account.

To get started on Citysearch, head over to their homepage located at: <http://www.citysearch.com/world> and click on 'Sign In' found at the top of the page.

Citysearch[®]

I'm looking for...

City & State, or Zip



Sign In



1 STEP

On the next page you will see two tabs. One is 'Sign in' and the other is 'Create an Account.' If you do not have an account yet, you will need to click on 'Create an Account.'

Connect with Facebook

It's quick and easy. We'll never post without your permission.

Sign In

Create an Account

Email

Password

Show Password?

Sign In

[Forgot your password?](#)

Don't have an account? [Register Now!](#)

2 STEP

Clicking on **'Create Account'** simply expands the information that you need to fill out completely before clicking on **'Create Account.'**

 **Connect with Facebook**

It's quick and easy. We'll never post without your permission.

[Sign In](#)

[Create an Account](#)

Email

Password

Show Password? (6 character minimum)

First Name

Last Name

Zip Code

Create Account

3 STEP

You are now signed in. To continue managing your listing, click on the box beside the menu bar that once said 'Sign in.'

Citysearch®

I'm looking for...

City & State, or Zip



3 STEP

Listings on Citysearch are called guides. To finish creating your guide, you will need to click on **'Connect with Facebook.'**

Citysearch[®]

I'm looking for...

City & State, or Zip



Kate M. | [EDIT](#)

Member Since 1/07/2020

GUIDES (0)

REVIEWS (0)

VOTES (0)

PHOTOS (0)

SAVED (0)

Please [Connect with Facebook](#) to create a guide.

LinkedIn

LinkedIn

LinkedIn is a social media site for professionals and businesses. However, many consumers know this and so, they use the platform to search for businesses.

To get started on **LinkedIn**, head over to :
<https://www.linkedin.com>. At the right side of the page, you'll see a '**Join Now**' button that you can click.



Join now

Sign in

1 STEP

Enter your email address and a password and click **'Agree & Join.'**



Make the most of your professional life

Email

Password (6 or more characters)

By clicking Agree & Join, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.

Agree & Join

or

 **Continue with Facebook**

Already on LinkedIn? [Sign in](#)

2 STEP

Enter your first and last name and click 'Continue.'

LinkedIn

Make the most of your professional life

First name



Last name

Continue

3 STEP

Check the box that states that you are not a robot.

Security verification



Let's do a quick security check

I'm not a robot



reCAPTCHA
Privacy - Terms

4 STEP

Enter your job title and company's name.

Your profile helps you discover the right people and opportunities

Most recent job title *

Most recent company *

I'm a student

Continue

5 STEP

LinkedIn will send a code to your email address that you provided, and you will then need to enter this code into the space provided. Then click **'Agree & Confirm.'**

Let's confirm your email

Type in the code we sent to katescontent@gmail.com.

Your privacy is important

We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Agree & Confirm

Didn't receive the code? [Send again](#)

6 STEP

If you want the LinkedIn app, enter your country and the phone number you can receive text messages at. Then click **'Text me the link'**, or **'Skip'** altogether.

Get the LinkedIn app

Keep opportunity in your pocket wherever you are

Country/Region

Number

Standard text messaging rates apply. We won't display your number on your profile or share it with anyone.

[Text me the link](#)

[Skip](#)

7 STEP

You now have a LinkedIn profile you can use to network with others, and customers can find you when they use this platform to search for local businesses.

The screenshot displays the LinkedIn interface for a user named Kate Miller. At the top, the navigation bar includes the LinkedIn logo, a search bar, and links for Home, My Network, Jobs, Messaging, Notifications, Me, and Work. A premium offer for 1 month is also visible. Below the navigation bar, a message prompts Kate to complete steps to maximize her LinkedIn experience. Three steps are shown: 1. 'When did you start working at Kate's Kandy?' with dropdown menus for Month and Year, and a Save button. 2. 'Build your network' with a description: 'Start with people you know, like colleagues, friends, and family – aim for 30 to start.' 3. 'Get notified about new jobs' with a description: 'Over 20 million job postings available. Don't miss out.'

The main profile area shows Kate Miller's profile picture, name, and title 'Owner at Kate's Kandy'. It lists 'Connections' with a 'Grow your network' button and a 'Try Premium Free for 1 Month' offer. Below this are sections for 'Saved items', 'Groups', 'Events', and 'Followed Hashtags', with a 'Discover more' link. The central feed shows a post titled 'LinkedIn Guide to Networking' with 12,053,170 followers, edited 17 hours ago. The post content includes two questions: 'What are your career goals this year?' and 'What steps do you plan to take to reach them?'. Below the text is a circular image of two people working at a laptop. The post has 694 likes and 86 comments. At the bottom of the feed, there are buttons for 'Like', 'Comment', and 'Share'. On the right side, there is a promotional banner for LinkedIn with the text 'Your dream job is closer than you think' and a 'See jobs' button. Below the banner are links for 'About', 'Help Center', 'Privacy & Terms', 'Advertising', 'Business Services', and 'Get the LinkedIn app'. The footer includes the LinkedIn logo, 'LinkedIn Corporation © 2020', and the text 'What's your 2020 vision?'.

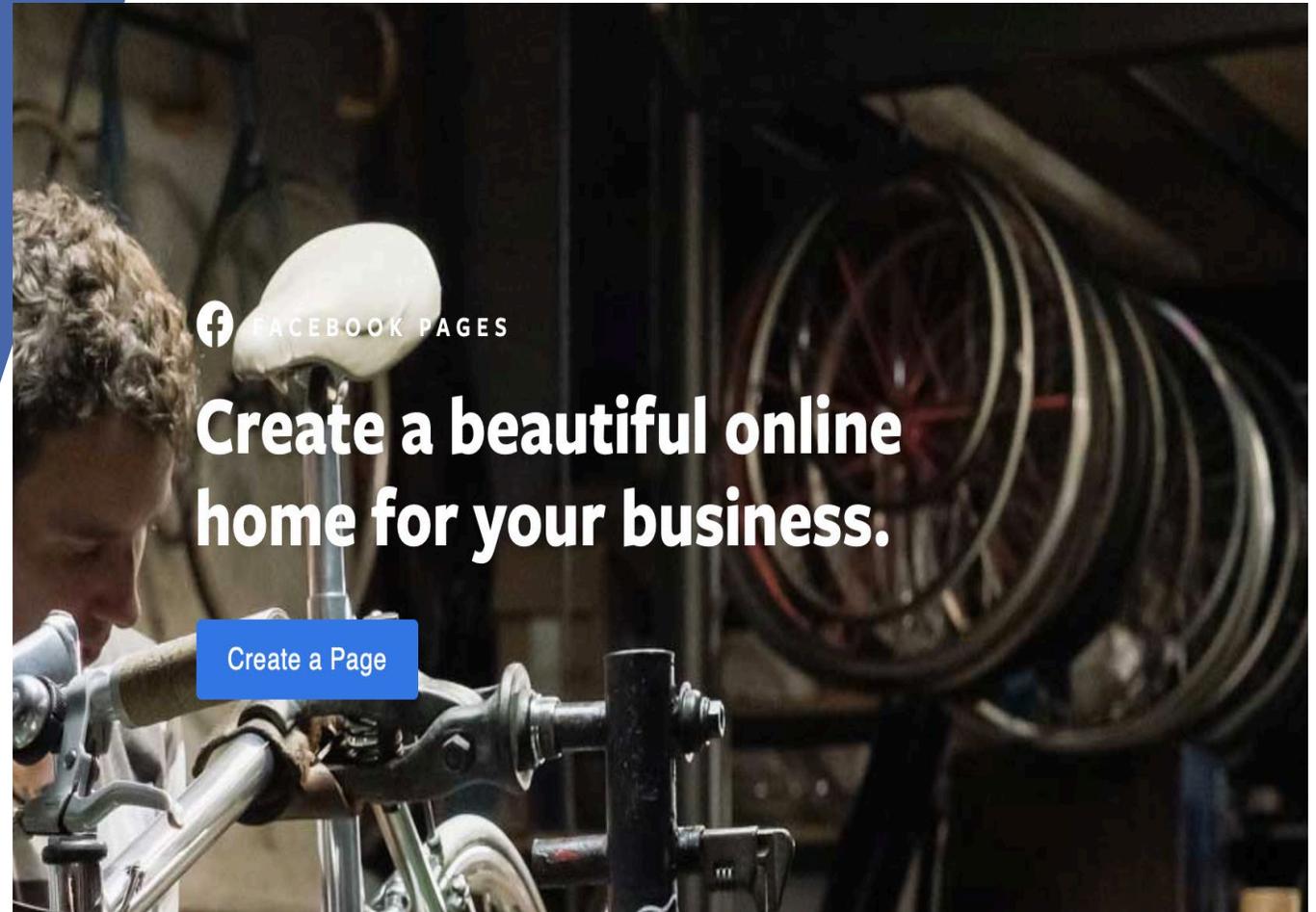
facebook

Bonus

BONUS SECTION FACEBOOK PAGES

Facebook Pages lets you gather as many fans as you want. It also provides a way to interact with a large scale of customers. You can set up **Facebook Page** links on all of your business's online media outlets, which lets online users go to the fan page and directly interact with your company. This increases your SERPs presence, as well as increasing customer participation and brand recognition.

To start creating a **Facebook Page** go to: <https://www.facebook.com/business/products/pages> and click on 'Create a Page'. If you already have a personal Facebook page, you will automatically be logged in. If you don't, you'll have to create a personal Facebook profile first.



STEPS TO CREATING A FACEBOOK PAGE FOR YOUR BUSINESS

1 STEP

Choose a type of page for your business. Currently Facebook has two to choose from – Business or Brand, and Community or Public Figure. Choose one of these categories and then click ‘**Get Started**’.

Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.



Business or Brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started



Community or Public Figure

Connect and share with people in your community, organization, team, group or club.

Get Started

STEPS TO CREATING A FACEBOOK PAGE FOR YOUR BUSINESS

2 STEP

Once you've selected a type of business, a form will appear within the same box. Enter basic details about your business then click **'Continue'**.

Business or Brand

Connect with customers, grow your audience and showcase your products with a free business Page.

Page Name

Category



When you create a Page on Facebook the Pages, Groups and Events Policies apply.

Continue



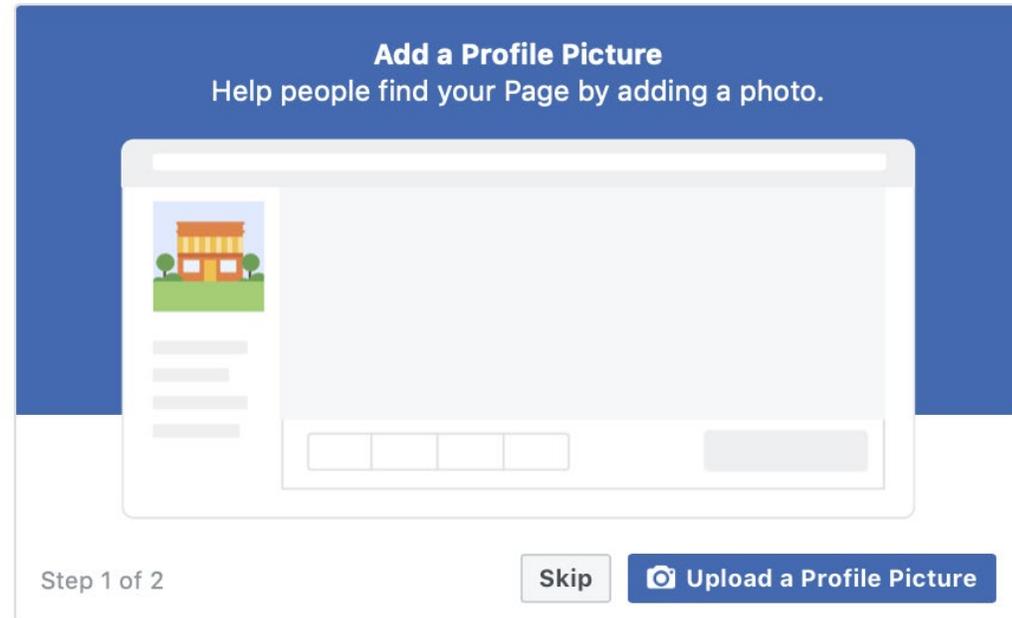
Community or Public Figure

Connect and share with people in your community, organization, team, group or club.

Get Started

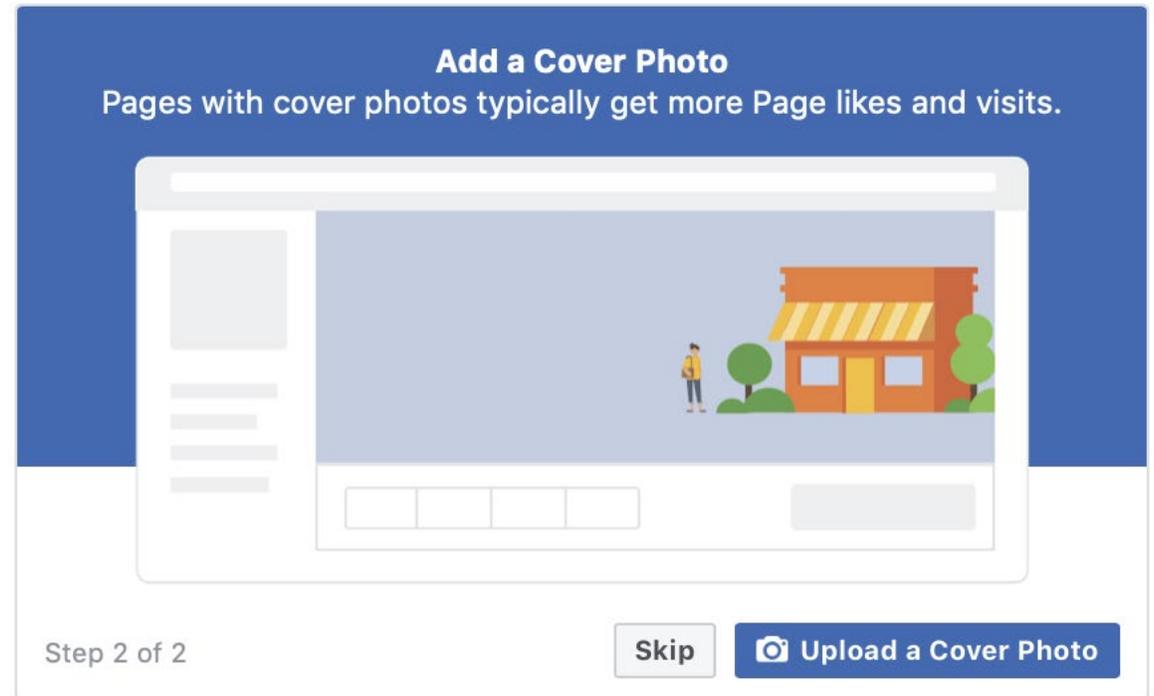
3 STEP

Add a profile picture to your page if you'd like one. You can do this by selecting **'Upload a Profile Picture'** or, if you want to do this later, you can click **'Skip'**.



4 STEP

Add a cover photo to your page. This will be the banner image customers will see when landing on your page. You can upload one by clicking **'Upload a Cover Photo'** or you can do it later by clicking **'Skip'**.



5 STEP

Your page has been created in just those few simple steps! Now you just have to take the time to go through it, invite friends, add photos, publish posts, and start promoting it on your personal page!

The screenshot shows the Facebook Page creation interface for a page named "Kate's Kandy". The page is currently in a "Create Page" state, as indicated by the text "Create Page @Username" below the name. The page profile picture is a purple circle with a white "K" and a blue plus sign in the bottom right corner. The navigation bar at the top includes "Page", "Inbox", "Notifications" (with a red notification badge), "Insights", "Publishing Tools", "Ad Center", and "More". A blue tooltip points to the "Ad Center" link, containing the text "Learn how to use ads to get results and reach more people." Below the navigation bar, there are buttons for "Like", "Follow", "Share", and a menu icon. The main content area features three cards: "Automatically Respond to New Messages" (with a toggle switch), "Turn on Instant Replies" (with a toggle switch), and "Turn on Away Message" (with a toggle switch). At the bottom, there is a "Create" button and three options: "Live", "Event", and "Offer".

Page Inbox Notifications ¹ Insights Publishing Tools Ad Center More ▾

Learn how to use ads to get results and reach more people.

Like Follow Share ...

K

Kate's Kandy
Create Page @Username

Home

Events

Posts

▼ See more

Promote

Visit Ad Center

Automatically Respond to New Messages

Improve people's experience contacting your Page by setting up automatic replies in Messenger. You can greet them, share more info about your Page, or tell them when you're away.

Turn on Instant Replies

Instantly respond to people after they message your Page for the first time.

Turn on Away Message

Automatically reply to people who contact you in Messenger when your Page is away. Tell them you can't respond now and let them know when to expect a response. You can also schedule away times to automatically set your Page's status to away during certain hours.

Create Live Event Offer

FREE SERVICES OR PAY SERVICES?

Google My Business Free		LinkedIn Free		Bing Places for Business Free		Yelp Free	
MerchantCircle Free with additional pay plans available		Yellow Pages.com Free		Superpages.com Free		Yahoo Paid	
Mapquest Business/Yext Pay for services		Local.com Free		Foursquare Free, with one-time subscription fee		CitySearch Free	
Angie's List.com Free to claim a business		Judy's Book Paid		YellowBook Free		Better Business Bureau Paid	
Crunchbase Free		CitySquares Free with option to upgrade		BONUS! Facebook Page Free			



**THANK
YOU!**

Would you like us to do all this work for you? Please contact us at: